

Italy Dairy Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-05-19 | 40 pages | MarketLine

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Report description:

Italy Dairy Market Summary, Competitive Analysis and Forecast to 2027

Summary

Dairy in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The dairy market consists of retail sales of butter & spreadable fats, cheese, cream, dairy-based & soy-based desserts, drinkable yogurt, milk, soymilk & soy drinks, yogurt and fromage frais & quark. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.
- The Italian Dairy market had total revenues of \$17,768.3 million in 2022, representing a compound annual growth rate (CAGR) of 3.5% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 0.1% between 2017 and 2022, to reach a total of 3,904.2 million kilograms in 2022.
- The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 3.7% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$21,278.9million by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in Italy

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Italy
- Leading company profiles reveal details of key dairy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy dairy market with five year forecasts

Reasons to Buy

- What was the size of the Italy dairy market by value in 2022?
- What will be the size of the Italy dairy market in 2027?
- What factors are affecting the strength of competition in the Italy dairy market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's dairy market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. Degree of rivalry

7 Competitive Landscape

- 7.1. Market share
- 7.2. Who are the leading players in the Italian dairy market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?

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7.4. Which companies' market shares have suffered over the same period?

7.5. What are the most popular brands in the Italian dairy market?

8 Company Profiles

8.1. Groupe Lactalis SA

8.2. Granarolo SpA

8.3. Danone SA

8.4. Mondelez International, Inc.

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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