

France Dairy Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-05-19 | 40 pages | MarketLine

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Report description:

France Dairy Market Summary, Competitive Analysis and Forecast to 2027

Summary

Dairy in France industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The dairy market consists of retail sales of butter & spreadable fats, cheese, cream, dairy-based & soy-based desserts, drinkable yogurt, milk, soymilk & soy drinks, yogurt and fromage frais & quark. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.
- The French Dairy market had total revenues of \$20,637.6 million in 2022, representing a compound annual growth rate (CAGR) of 2.3% between 2017 and 2022.
- Market consumption volumes declined with a negative CAGR of 1% between 2017 and 2022, to reach a total of 5,449.1 million kilograms in 2022.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.9% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$23,784.9million by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the dairy market in France
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in France

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- Leading company profiles reveal details of key dairy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the France dairy market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the France dairy market by value in 2022?
- What will be the size of the France dairy market in 2027?
- What factors are affecting the strength of competition in the France dairy market?
- How has the market performed over the last five years?
- How large is France's dairy market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the French dairy market?

7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?

7.4. Which companies' market shares have suffered over the same period?

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- 7.5. What are the most popular brands in the French dairy market?
- 7.6. What have been the most significant M&A deals in the French dairy market over the last five years?
- 8 Company Profiles
 - 8.1. Groupe Lactalis SA
 - 8.2. Sodiaal International.
 - 8.3. Savencia SA
 - 8.4. Danone SA
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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