

## **North America Automotive Interior Component Market Research Report Forecast to 2030**

Market Report | 2023-07-19 | 86 pages | Market Research Future

### **AVAILABLE LICENSES:**

- Single User Price \$2950.00
- Enterprisewide Price \$5250.00

### **Report description:**

North America Automotive Interior Component Market Research Report Forecast to 2030

#### **Market Overview**

The North America Automotive Interior Component Market is consistently growing due to the increasing prominence of electric vehicles. Furthermore, growing consumer demand and market innovation in several parts of North America are likely to drive the region's market throughout the forecast year. The automotive interior components market encompasses the development of infotainment, instrument cluster, telematics, flooring, door panel, automotive seat, and interior lighting. The automotive interior components mainly focus on the ergonomic and comfort of the passenger.

The North America Automotive Interior Component Market is projected to grow at 6.0% CAGR during the forecast period, 2022-2030. In 2021, the North America Automotive Interior Component Market was dominated by the US with a 69.4% share, followed by Mexico, and Canada with shares of 19.2%, and 11.3% respectively in the year 2021.

#### **Market Segmentation**

The North America Automotive Interior Component Market has been segmented based on component, vehicle type, and country. Based on components, the North America Automotive Interior Component Market has been segmented into infotainment, instrument cluster, telematics, flooring, automotive seats, door panel, and interior lighting. The automotive seats segment is estimated to grow at 3.5% during the forecast period, while in 2021, and it accounted for a 21.0% share.

Based on Vehicle Type, the North America Automotive Interior Component Market has been segmented into passenger vehicles and commercial vehicles. The commercial vehicle segment is expected to grow at 5.7% during the forecast period and it is expected to hold 80.2% of the North America Automotive Interior Component Market in year 2021.

#### **Major Players**

Toyota Boshoku Corporation, Lear Corporation, Faurecia S.A., Continental AG, Visteon Corporation, and Harman International are some key players operating in the North America automotive interior components market.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

### TABLE OF CONTENTS

1	EXECUTIVE SUMMARY	11
1.1	NORTH AMERICA AUTOMOTIVE INTERIOR COMPONENT MARKET, BY COMPONENT	13
1.2	NORTH AMERICA AUTOMOTIVE INTERIOR COMPONENT MARKET, BY VEHICLE TYPE	14
2	MARKET INTRODUCTION	15
2.1	DEFINITION	15
2.2	SCOPE OF THE STUDY	15
2.3	RESEARCH OBJECTIVE	15
2.4	MARKET STRUCTURE	16
3	RESEARCH METHODOLOGY	17
3.1	RESEARCH PROCESS	17
3.2	PRIMARY RESEARCH	18
3.3	SECONDARY RESEARCH	19
3.4	MARKET SIZE ESTIMATION	20
3.5	FORECAST MODEL	21
3.6	LIST OF ASSUMPTIONS	22
4	MARKET DYNAMICS	23
4.1	OVERVIEW	23
4.2	DRIVERS	24
4.2.1	INCREASING PROMINENCE OF ELECTRIC VEHICLES	24
4.2.2	INCREASING CONSUMER DEMAND AND MARKET INNOVATIONS	24
4.3	RESTRAINTS	25
4.3.1	HIGH COST ASSOCIATED WITH ELECTRICAL INTERIOR FEATURES	25
4.4	OPPORTUNITIES	26
4.4.1	GROWTH POTENTIAL OF AUTONOMOUS VEHICLE INDUSTRY IN THE REGION	26
4.5	IMPACT ANALYSIS OF COVID-19	27
4.5.1	ECONOMIC IMPACT ON THE AUTOMOTIVE INDUSTRY	27
4.5.2	IMPACT ON THE NORTH AMERICA AUTOMOTIVE INTERIOR COMPONENTS MARKET	27
4.5.3	IMPACT ON SUPPLY CHAIN OF NORTH AMERICA AUTOMOTIVE INTERIOR COMPONENTS MARKET	27
4.5.3.1	PRICE VARIATION OF KEY RAW MATERIALS	27
4.5.3.2	PRODUCTION SHUTDOWN	27
4.5.3.3	CASH FLOW CONSTRAINTS	28
4.5.3.4	IMPACT ON IMPORT/EXPORT	28
4.5.4	IMPACT ON MARKET DEMAND FOR NORTH AMERICA AUTOMOTIVE INTERIOR COMPONENTS MARKET	28
4.5.4.1	IMPACT DUE TO RESTRICTIONS/LOCKDOWN	28
4.5.4.2	CONSUMER SENTIMENTS	28
4.5.5	IMPACT ON PRICING OF NORTH AMERICA AUTOMOTIVE INTERIOR COMPONENTS	28
5	MARKET FACTOR ANALYSIS	29
5.1	SUPPLY CHAIN ANALYSIS	29
5.1.1	R&D	30
5.1.2	COMPONENT SUPPLY	30
5.1.3	MANUFACTURE & ASSEMBLY	30

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.1.4	SALES & DISTRIBUTION	30
5.1.5	END USERS	30
5.2	PORTER'S FIVE FORCES MODEL	31
5.2.1	THREAT OF NEW ENTRANTS	31
5.2.2	BARGAINING POWER OF SUPPLIERS	32
5.2.3	THREAT OF SUBSTITUTES	32
5.2.4	BARGAINING POWER OF BUYERS	32
5.2.5	INTENSITY OF RIVALRY	32
6	NORTH AMERICA AUTOMOTIVE INTERIOR COMPONENT MARKET, BY COMPONENT	33
6.1	OVERVIEW	33
6.2	INFOTAINMENT	34
6.3	INSTRUMENT CLUSTER	34
6.4	TELEMATICS	34
6.5	FLOORING	34
6.6	AUTOMOTIVE SEATS	35
6.7	DOOR PANEL	35
6.8	INTERIOR LIGHTING	35
7	NORTH AMERICA AUTOMOTIVE INTERIOR COMPONENT MARKET, BY VEHICLE TYPE	36
7.1	OVERVIEW	36
7.2	PASSENGER VEHICLE	37
7.3	COMMERCIAL VEHICLE	37
8	NORTH AMERICA AUTOMOTIVE INTERIOR COMPONENT MARKET, BY COUNTRY	38
8.1	OVERVIEW	38
8.1.1	NORTH AMERICA AUTOMOTIVE INTERIOR COMPONENT MARKET, BY REGION, 2018-2030	39
8.1.2	US	39
8.1.2.1	US: AUTOMOTIVE INTERIOR COMPONENT MARKET, BY COMPONENT, 2018-2030	40
8.1.2.2	US: AUTOMOTIVE INTERIOR COMPONENT MARKET, BY VEHICLE TYPE, 2018-2030	40
8.1.3	CANADA	41
8.1.3.1	CANADA: AUTOMOTIVE INTERIOR COMPONENT MARKET, BY COMPONENT, 2018-2030	41
8.1.3.2	CANADA: AUTOMOTIVE INTERIOR COMPONENT MARKET, BY VEHICLE TYPE, 2018-2030	41
8.1.4	MEXICO	42
8.1.4.1	MEXICO: AUTOMOTIVE INTERIOR COMPONENT MARKET, BY COMPONENT, 2018-2030	42
8.1.4.2	MEXICO: AUTOMOTIVE INTERIOR COMPONENT MARKET, BY VEHICLE TYPE, 2018-2030	42
9	COMPETITIVE LANDSCAPE	43
9.1	COMPETITIVE OVERVIEW	43
9.2	COMPETITIVE BENCHMARKING	44
9.3	MARKET SHARE ANALYSIS	45
9.4	KEY DEVELOPMENT IN THE GLOBAL AUTOMOTIVE MARKET	45
9.4.1	PRODUCT LAUNCH/DEVELOPMENT	45
9.4.2	EXPANSION	46
9.4.3	PARTNERSHIP	46
9.4.4	ACQUISITION	46
9.4.5	COLLABORATION	48
10	COMPANY PROFILES	49
10.1	TOYOTA BOSHOKU CORPORATION	49
10.1.1	COMPANY OVERVIEW	49
10.1.2	FINANCIAL OVERVIEW	50

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10.1.3	PRODUCTS OFFERED	51
10.1.4	KEY DEVELOPMENTS	51
10.1.5	KEY STRATEGIES	52
10.2	LEAR CORPORATION	53
10.2.1	COMPANY OVERVIEW	53
10.2.2	FINANCIAL OVERVIEW	54
10.2.3	PRODUCTS OFFERED	55
10.2.4	KEY DEVELOPMENTS	55
10.2.5	KEY STRATEGIES	56
10.3	FAURECIA S.A.	57
10.3.1	COMPANY OVERVIEW	57
10.3.2	FINANCIAL OVERVIEW	58
10.3.3	PRODUCTS OFFERED	59
10.3.4	KEY DEVELOPMENTS	59
10.3.5	KEY STRATEGIES	60
10.4	CONTINENTAL AG	61
10.4.1	COMPANY OVERVIEW	61
10.4.2	FINANCIAL OVERVIEW	61
10.4.3	PRODUCTS OFFERED	62
10.4.4	KEY DEVELOPMENTS	62
10.4.5	KEY STRATEGIES	63
10.5	BORGWARNER INC.	64
10.5.1	COMPANY OVERVIEW	64
10.5.2	FINANCIAL OVERVIEW	65
10.5.3	PRODUCTS OFFERED	66
10.5.4	KEY DEVELOPMENTS	66
10.5.5	KEY STRATEGIES	67
10.6	MAGNA INTERNATIONAL INC.	68
10.6.1	COMPANY OVERVIEW	68
10.6.2	FINANCIAL OVERVIEW	69
10.6.3	PRODUCTS OFFERED	70
10.6.4	KEY DEVELOPMENTS	70
10.6.5	KEY STRATEGIES	71
10.7	ADIENT PLC.	72
10.7.1	COMPANY OVERVIEW	72
10.7.2	FINANCIAL OVERVIEW	73
10.7.3	PRODUCTS OFFERED	73
10.7.4	KEY DEVELOPMENTS	74
10.7.5	SWOT ANALYSIS	74
10.7.6	KEY STRATEGIES	74
10.8	VISTEON CORPORATION	75
10.8.1	COMPANY OVERVIEW	75
10.8.2	FINANCIAL OVERVIEW	76
10.8.3	PRODUCTS OFFERED	77
10.8.4	KEY DEVELOPMENTS	77
10.8.5	SWOT ANALYSIS	78
10.8.6	KEY STRATEGIES	78

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

10.9	KASAI NORTH AMERICA	79
10.9.1	COMPANY OVERVIEW	79
10.9.2	PRODUCTS OFFERED	79
10.9.3	KEY DEVELOPMENTS	79
10.9.4	SWOT ANALYSIS	80
10.9.5	KEY STRATEGIES	80
10.10	HARMAN INTERNATIONAL	81
10.10.1	COMPANY OVERVIEW	81
10.10.2	PRODUCTS OFFERED	81
10.10.3	KEY DEVELOPMENTS	82
10.10.4	SWOT ANALYSIS	82
10.10.5	KEY STRATEGIES	83
?		

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## North America Automotive Interior Component Market Research Report Forecast to 2030

Market Report | 2023-07-19 | 86 pages | Market Research Future

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Price	\$2950.00
	Enterprisewide Price	\$5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com