

## **Wine in Dominican Republic**

Market Direction | 2023-06-28 | 23 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

While beer suffered volume decline in 2022, the picture was much more positive for wine, with double-digit volume growth, in spite of high inflation stemming from an energy crisis caused by the war in Ukraine. That being said, the appreciation of the peso against the US dollar shielded imported wines from inflation to an extent. This volume growth was also supported by the removal of pandemic restrictions, which saw consumers socialising through on-trade channels, in large numbers once again.

Euromonitor International's Wine in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wine market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Wine in Dominican Republic  
Euromonitor International  
July 2023

List Of Contents And Tables

### **WINE IN DOMINICAN REPUBLIC**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Double-digit volume increase, as increased socialisation boosts volume sales

Increasing selections of wines available

Still red wine continues to dominate, but other varieties gaining in popularity

#### **PROSPECTS AND OPPORTUNITIES**

High growth potential for e-commerce

Increasing interest in other varieties over the forecast period

Lower growth for champagne and sparkling wine over forecast period

#### **CATEGORY DATA**

Table 1 Sales of Wine by Category: Total Volume 2017-2022

Table 2 Sales of Wine by Category: Total Value 2017-2022

Table 3 Sales of Wine by Category: % Total Volume Growth 2017-2022

Table 4 Sales of Wine by Category: % Total Value Growth 2017-2022

Table 5 Sales of Wine by Off-trade vs On-trade: Volume 2017-2022

Table 6 Sales of Wine by Off-trade vs On-trade: Value 2017-2022

Table 7 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 8 Sales of Wine by Off-trade vs On-trade: % Value Growth 2017-2022

Table 9 Forecast Sales of Wine by Category: Total Volume 2022-2027

Table 10 □Forecast Sales of Wine by Category: Total Value 2022-2027

Table 11 □Forecast Sales of Wine by Category: % Total Volume Growth 2022-2027

Table 12 □Forecast Sales of Wine by Category: % Total Value Growth 2022-2027

### **ALCOHOLIC DRINKS IN DOMINICAN REPUBLIC**

#### **EXECUTIVE SUMMARY**

Alcoholic drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

#### **MARKET BACKGROUND**

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

#### **TAXATION AND DUTY LEVIES**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2022

### OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

### KEY NEW PRODUCT LAUNCHES

Outlook

### MARKET INDICATORS

Table 13 Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

### MARKET DATA

Table 14 Sales of Alcoholic Drinks by Category: Total Volume 2017-2022

Table 15 Sales of Alcoholic Drinks by Category: Total Value 2017-2022

Table 16 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022

Table 17 Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022

Table 18 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022

Table 19 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022

Table 20 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022

Table 21 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022

Table 22 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022

Table 23 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022

Table 24 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022

Table 25 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027

Table 26 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027

Table 27 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027

Table 28 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2022-2027

### DISCLAIMER

### SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Wine in Dominican Republic

Market Direction | 2023-06-28 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-05
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com