

## **Wine in Colombia**

Market Direction | 2023-06-27 | 32 pages | Euromonitor

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### **Report description:**

Wine enjoyed a strong performance in 2022 with off-trade and on-trade volume sales both registering robust increases. The wine industry had faced shortages and higher logistics costs in 2021 leading to weak results. During 2022, there was a complete re-opening of economic activities as COVID-19 restrictions were lifted, which raised overall demand. Sales in the on-trade channel bloomed as people sought new experiences out of the home along with a renewed desire to 'live in the moment'. The retail...

Euromonitor International's Wine in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wine market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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