

Tianjin in China

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Report description:

The Tianjin in China report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tianjin in China

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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List Of Contents And Tables

TIANJIN IN CHINA

HEADLINES

CITY SCORECARD

CHART 1 Tianjin City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Tianjin Population Indicators Compared to China and Asia Pacific 2022

CHART 3 Tianjin Population Growth Compared to China and Asia Pacific 2017-2027

CHART 4 Tianjin Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Tianjin Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Tianjin Consumer Expenditure per Capita Compared to China and Asia Pacific 2017-2027

CHART 7 Tianjin Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Tianjin Digital Consumer Statistics Compared to China and Asia Pacific 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Tianjin 2017-2027

WEALTH

CHART 10 □Tianjin Disposable Income per Household Compared to China and Asia Pacific 2017-2027

CHART 11 □Number of Households by Disposable Income Band in Tianjin 2017/2022/2027

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Tianjin: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Tianjin Household Possession of Kitchen Durables Compared to China and Asia Pacific 2022: % of Households

CHART 14 □Tianjin Possession of Entertainment Electronics Compared to China and Asia Pacific 2022: % of Households

CHART 15 □Tianjin Household Possession of Other Durables Compared to China and Asia Pacific 2022: % of Households

ECONOMY

CHART 16 □Tianjin GDP per Capita Compared to China and Asia Pacific 2017-2027

CHART 17 □Tianjin Real GDP Growth Compared to China and Asia Pacific 2017-2027

CHART 18 □Tianjin Inflation Compared to China and Asia Pacific 2017-2027

LABOUR

CHART 19 □Tianjin Labour Indicators Compared to China and Asia Pacific 2022

CHART 20 □Economically Active Population and Unemployment Rate in Tianjin 2017-2022

CHART 21 □Tianjin Labour Productivity Compared to China and Asia Pacific 2017-2022

TRANSPORT

CHART 22 □Number of Airport Passengers in Tianjin 2017-2022

CHART 23 □Automotive Circulation in Tianjin 2017-2022

CHART 24 □Tianjin Transport Possession Compared to China and Asia Pacific 2022: % of Households

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