

Sweet Biscuits, Snack Bars and Fruit Snacks in Slovakia

Market Direction | 2023-07-04 | 26 pages | Euromonitor

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Report description:

The current value sales of sweet biscuits in 2023 are driven by rising unit prices, while overall volume sales experience a decline as consumers reduce their spending. However, snack bars have seen an increase in volume sales, fuelled by the growing trend of snacking on-the-go, supported by a greater willingness to travel. Slovak consumers are increasingly inclined to purchase snacks during price promotions and discounts, given the impact of elevated inflation and rising living costs on their pu...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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