

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Pakistan**

Market Direction | 2023-07-03 | 21 pages | Euromonitor

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### **Report description:**

In Pakistan, biscuits are commonly consumed at tea time with plain biscuits one of the most popular options. Indeed, tea with biscuits is a cherished tradition for many consumers. During this tea time ritual, biscuits are often seen as a luxurious accompaniment to a hot cup of tea, offering both indulgence and satisfaction. Tea time biscuits also hold a cultural significance and are associated with hospitality in Pakistani households. When guests visit, serving a selection of biscuits alongside...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Pakistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Sweet Biscuits, Snack Bars and Fruit Snacks in Pakistan  
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### List Of Contents And Tables

#### **SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN PAKISTAN**

##### **KEY DATA FINDINGS**

##### **2023 DEVELOPMENTS**

Plain biscuits remain firm favourite at tea time

English Biscuits Manufacturers (Pvt) retains leading position

Fruit snacks and snack bars still garner little attention

##### **PROSPECTS AND OPPORTUNITIES**

Shift towards healthy eating promotes sales of protein/energy bars

Digital culture to support e-commerce sales

Consumers demand on-the-go impulse snacks

##### **CATEGORY DATA**

Table 1 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 2 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 3 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 7 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 8 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 9 Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 10 □Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 11 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 12 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 13 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 14 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

#### **SNACKS IN PAKISTAN**

##### **EXECUTIVE SUMMARY**

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

##### **MARKET DATA**

Table 15 Sales of Snacks by Category: Volume 2018-2023

Table 16 Sales of Snacks by Category: Value 2018-2023

Table 17 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 18 Sales of Snacks by Category: % Value Growth 2018-2023

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Table 19 NBO Company Shares of Snacks: % Value 2019-2023

Table 20 LBN Brand Shares of Snacks: % Value 2020-2023

Table 21 Distribution of Snacks by Format: % Value 2018-2023

Table 22 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 23 Forecast Sales of Snacks by Category: Value 2023-2028

Table 24 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 25 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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