

Sweet Biscuits, Snack Bars and Fruit Snacks in Norway

Market Direction | 2023-07-04 | 26 pages | Euromonitor

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Report description:

While current retail value sales see a boost in 2023, due to rising price points, current retail volume sales are set to struggle, recording a modest decline. Much of this decline results from resuming cross-border trade with Sweden, while the health and wellness trend also acts as a barrier to stronger growth.

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Orkla and Mondelez dominate the snack landscape in Norway

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