

Sweet Biscuits, Snack Bars and Fruit Snacks in Cameroon

Market Direction | 2023-07-07 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

With high inflation continuing to place upward pressure on unit prices and erode purchasing power among Cameroonians, consumption of sweet biscuits has remained subdued in 2023, hence overall retail volume sales growth looks set to be unchanged in 2022. The worst performers in this respect are expected to be cookies and wafers, which are mainly represented by imported products and have therefore witnessed particularly steep price hikes. Chocolate coated biscuits, plain biscuits and filled biscu...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Sweet Biscuits, Snack Bars and Fruit Snacks in Cameroon

Euromonitor International

July 2023

List Of Contents And Tables

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN CAMEROON

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price hikes, recipe changes and shrinkflation depress demand for sweet biscuits

Plain and filled biscuits remain the most popular types in Cameroon

More artisanal producers introduce packaged and branded plantain chips

PROSPECTS AND OPPORTUNITIES

Demand for sweet biscuits should improve gradually as inflationary pressures ease

Local players expected to reinforce their dominance

Little potential for development of health and wellness options

CATEGORY DATA

Table 1 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 2 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 3 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 7 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 8 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 9 Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 10 Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 11 Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 12 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 13 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 14 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 15 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

SNACKS IN CAMEROON

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 16 Sales of Snacks by Category: Volume 2018-2023

Table 17 Sales of Snacks by Category: Value 2018-2023

Table 18 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 19 Sales of Snacks by Category: % Value Growth 2018-2023

Table 20 NBO Company Shares of Snacks: % Value 2019-2023

Table 21 LBN Brand Shares of Snacks: % Value 2020-2023

Table 22 Penetration of Private Label by Category: % Value 2018-2023

Table 23 Distribution of Snacks by Format: % Value 2018-2023

Table 24 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 25 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 26 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 27 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sweet Biscuits, Snack Bars and Fruit Snacks in Cameroon

Market Direction | 2023-07-07 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-08
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com