

Sugar Confectionery in Sweden

Market Direction | 2023-07-03 | 21 pages | Euromonitor

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Report description:

Sugar confectionery continues to experience a decline in volume sales, but the increasing unit prices due to inflation and production costs have helped maintain positive value sales growth. The competition from other snacks categories, particularly chocolate confectionery, remains fierce. However, within the sugar confectionery segment, the pick and mix format is making a recovery after being negatively impacted by the COVID-19 pandemic. Swedes are once again shopping for personalised selections...

Euromonitor International's Sugar Confectionery in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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