

Sugar Confectionery in Slovakia

Market Direction | 2023-07-04 | 20 pages | Euromonitor

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Report description:

Private label sugar confectionery has gained increasing popularity among Slovak consumers in 2023, driven by the worsening financial situation due to rising living expenses and food prices. The demand for larger pack sizes and the growing preference for price promotions and discounts have shaped retailers' offerings and will continue to do so in 2024. This trend is a result of the weakening purchasing power of Slovak households, who are compelled to allocate more of their income to essential pro...

Euromonitor International's Sugar Confectionery in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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