

Sugar Confectionery in Poland

Market Direction | 2023-07-04 | 22 pages | Euromonitor

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Report description:

There was a growing trend of sugar confectionery shops becoming more common in Poland towards the end of the review period, with these replacing traditional mobile sweets stalls. One factor that contributed to this trend was the increasing presence of Ukrainian sweets in Poland, which has been occurring for about 7-8 years. This phenomenon mirrored the situation in the UK, where Polish immigrants brought Polish products to the UK. Similarly, the influx of Ukrainians in Poland led to a rise in de...

Euromonitor International's Sugar Confectionery in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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