

Sugar Confectionery in Kazakhstan

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Report description:

The sugar confectionery category experienced similar problems to chocolate confectionery in 2022, as a key ingredient used in the production of these products is sugar, which was in short supply due to export restrictions from Russia. As a result, the production volumes of local companies fell somewhat during the year and the workshops were idle for some time due to a lack of raw materials. Prices for products have increased, and the purchasing power of the population has decreased. In 2023, the...

Euromonitor International's Sugar Confectionery in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Sugar Confectionery in Kazakhstan

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List Of Contents And Tables

SUGAR CONFECTIONERY IN KAZAKHSTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Problems with shortage of raw materials

The trend towards healthier eating is on the rise

The share of Russian brands increases

PROSPECTS AND OPPORTUNITIES

Sugar confectionery will remain expensive

The toffees, caramels and nougat category will stagnate

The local company, Bayan Sulu AO, to retain its sales lead

CATEGORY DATA

Table 1 Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 2 Sales of Sugar Confectionery by Category: Value 2018-2023

Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 5 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

Table 6 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 8 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 10 Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 11 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

SNACKS IN KAZAKHSTAN

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2018-2023

Table 14 Sales of Snacks by Category: Value 2018-2023

Table 15 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 16 Sales of Snacks by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Snacks: % Value 2019-2023

Table 18 LBN Brand Shares of Snacks: % Value 2020-2023

Table 19 Distribution of Snacks by Format: % Value 2018-2023

Table 20 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 21 Forecast Sales of Snacks by Category: Value 2023-2028

Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

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