

Sugar Confectionery in Kazakhstan

Market Direction | 2023-07-03 | 20 pages | Euromonitor

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Report description:

The sugar confectionery category experienced similar problems to chocolate confectionery in 2022, as a key ingredient used in the production of these products is sugar, which was in short supply due to export restrictions from Russia. As a result, the production volumes of local companies fell somewhat during the year and the workshops were idle for some time due to a lack of raw materials. Prices for products have increased, and the purchasing power of the population has decreased. In 2023, the...

Euromonitor International's Sugar Confectionery in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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