

Spirits in Dominican Republic

Market Direction | 2023-06-28 | 26 pages | Euromonitor

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Report description:

Overall, spirits registered a slight increase in volume sales in 2022, but performance varied widely across different products. Spirits that registered healthy growth were premium offerings of tequila (and mezcal), as well as whiskeys, with some consumers shifting from rum to whiskey. Also, while there was overall volume growth, volume sales growth through retail channels was marginal, as high inflation caused by the energy crisis stemming from the war in Ukraine, dampened volume sales. The pict...

Euromonitor International's Spirits in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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