

Snacks in Slovenia

Market Direction | 2023-07-04 | 58 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Snacks is expected to register moderate constant value growth in 2023, but volume growth will be minimal. Continuing economic uncertainty as a result of Russia's invasion of Ukraine, the meteoric rise in inflation and tightening monetary policy is expected to dampen volume growth somewhat. In particular, inflation is expected to still be an issue, though its growth is expected to ease. As a result, consumers are expected to be highly price sensitive and prioritise value for money, with private l...

Euromonitor International's Snacks in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Snacks in Slovenia
Euromonitor International
July 2023

List Of Contents And Tables

SNACKS IN SLOVENIA

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023

Table 2 Sales of Snacks by Category: Value 2018-2023

Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Snacks: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Snacks by Format: % Value 2018-2023

Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 10 Forecast Sales of Snacks by Category: Value 2023-2028

Table 11 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Marginal volume growth, as inflation still bites

Seasonal and dark chocolate see healthy growth

Mondelez and Ferrero continue to dominate

PROSPECTS AND OPPORTUNITIES

Continuing trend towards healthier chocolate

Intense competition drives innovation

Chocolate confectionery becomes more premium

CATEGORY DATA

Summary 2 Other Chocolate Confectionery by Product Type: 2023

Table 13 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 14 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 17 Sales of Chocolate Tablets by Type: % Value 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

GUM IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive volume growth, as on-the-go consumption drives volume sales

Mars Wrigley's Orbit dominates

Chewing gum performs better than bubble gum

PROSPECTS AND OPPORTUNITIES

Value for money drives sales over forecast period

Innovation needed to drive growth

Sustainability influences product development

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2018-2023

Table 26 Sales of Gum by Category: Value 2018-2023

Table 27 Sales of Gum by Category: % Volume Growth 2018-2023

Table 28 Sales of Gum by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Gum: % Value 2019-2023

Table 30 LBN Brand Shares of Gum: % Value 2020-2023

Table 31 Distribution of Gum by Format: % Value 2018-2023

Table 32 Forecast Sales of Gum by Category: Volume 2023-2028

Table 33 Forecast Sales of Gum by Category: Value 2023-2028

Table 34 □Forecast Sales of Gum by Category: % Volume Growth 2023-2028

Table 35 □Forecast Sales of Gum by Category: % Value Growth 2023-2028

SUGAR CONFECTIONERY IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Marginal volume growth due to several factors

Sumi continues to be the bestselling brand

Sugar confectionery with healthier positioning gains value share

PROSPECTS AND OPPORTUNITIES

High sugar content dampens volume sales

More focus on healthier positioning

Flavours and striking packaging used to differentiate

CATEGORY DATA

Summary 3 Other Sugar Confectionery by Product Type: 2023

Table 36 Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 37 Sales of Sugar Confectionery by Category: Value 2018-2023

Table 38 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 39 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 40 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

Table 41 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 42 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 43 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 44 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 45 □Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 46 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Star performer in 2023

Private label holds significant value share

Products with functional ingredients a key growth area

PROSPECTS AND OPPORTUNITIES

Mixed picture over the forecast period

Significant growth for protein/energy bars, though from low base

Healthier positioning and differentiation drives value sales

CATEGORY DATA

Table 48 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 52 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 53 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 54 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 55 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 56 NBO Company Shares of Snack Bars: % Value 2019-2023

Table 57 □LBN Brand Shares of Snack Bars: % Value 2020-2023

Table 58 □NBO Company Shares of Fruit Snacks: % Value 2019-2023

Table 59 □LBN Brand Shares of Fruit Snacks: % Value 2020-2023

Table 60 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 61 □Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 62 □Distribution of Snack Bars by Format: % Value 2018-2023

Table 63 □Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 64 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

ICE CREAM IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Modest volume growth, as inflation still bites

Croatian companies dominate

Growing availability of plant-based ice cream

PROSPECTS AND OPPORTUNITIES

Moderate outlook over forecast period

Players continually look to differentiate

Players push to increase consumption during winter months

CATEGORY DATA

- Table 68 Sales of Ice Cream by Category: Volume 2018-2023
- Table 69 Sales of Ice Cream by Category: Value 2018-2023
- Table 70 Sales of Ice Cream by Category: % Volume Growth 2018-2023
- Table 71 Sales of Ice Cream by Category: % Value Growth 2018-2023
- Table 72 NBO Company Shares of Ice Cream: % Value 2019-2023
- Table 73 LBN Brand Shares of Ice Cream: % Value 2020-2023
- Table 74 Distribution of Ice Cream by Format: % Value 2018-2023
- Table 75 Forecast Sales of Ice Cream by Category: Volume 2023-2028
- Table 76 Forecast Sales of Ice Cream by Category: Value 2023-2028
- Table 77 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028
- Table 78 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

SAVOURY SNACKS IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Potato chips see slight volume decline

Private label gains value share

Packaging a key differentiator

PROSPECTS AND OPPORTUNITIES

Modest growth over forecast period

Innovative flavours drive value sales

Savoury snacks benefit from the growing on-the-go trend

CATEGORY DATA

- Summary 4 Other Savoury Snacks by Product Type: 2023
- Table 79 Sales of Savoury Snacks by Category: Volume 2018-2023
- Table 80 Sales of Savoury Snacks by Category: Value 2018-2023
- Table 81 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023
- Table 82 Sales of Savoury Snacks by Category: % Value Growth 2018-2023
- Table 83 NBO Company Shares of Savoury Snacks: % Value 2019-2023
- Table 84 LBN Brand Shares of Savoury Snacks: % Value 2020-2023
- Table 85 Distribution of Savoury Snacks by Format: % Value 2018-2023
- Table 86 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028
- Table 87 Forecast Sales of Savoury Snacks by Category: Value 2023-2028
- Table 88 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028
- Table 89 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

Snacks in Slovenia

Market Direction | 2023-07-04 | 58 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-11
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com