

## **Snacks in Israel**

Market Direction | 2023-07-03 | 70 pages | Euromonitor

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### **Report description:**

Retail sales of snacks in Israel saw modest growth in volume terms in 2023, following the stagnating performance of the previous year. As a result of the war in Ukraine, and the resultant energy crisis, the price of raw materials increased significantly, forcing food manufacturers to raise the prices of many products. While the rate of inflation was still significantly lower than that in other developed countries, such as the UK and the US, consumers became more cautious with their spending. How...

Euromonitor International's Snacks in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
July 2023

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#### SUGAR CONFECTIONERY IN ISRAEL

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Leiman Schlusser retains its leading position

##### PROSPECTS AND OPPORTUNITIES

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