

## **Snacks in Greece**

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### **Report description:**

The cessation of the pandemic and the subsequent transition back to normality have played a significant role in accelerating snack consumption in Greece. As people are spending more time outside their homes, they are leaning on the convenience of on-the-go snacking as a method to incorporate nutrition into their busy schedules.

Euromonitor International's Snacks in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Snacks in Greece  
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### List Of Contents And Tables

#### SNACKS IN GREECE

##### EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

##### MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2018-2023

Table 2 Sales of Snacks by Category: Value 2018-2023

Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Snacks: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Snacks by Format: % Value 2018-2023

Table 9 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 10 Forecast Sales of Snacks by Category: Value 2023-2028

Table 11 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

#### CHOCOLATE CONFECTIONERY IN GREECE

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Violanta launches oat-based chocolate confectionery innovation

Ion undergoes strategic acquisition and health-conscious product alignment

Distribution channels see post-pandemic shifts, while Ion and Mondelez maintain the top spots

##### PROSPECTS AND OPPORTUNITIES

Persistent evolution towards health-positioned variants

Rise of affordable luxury

Chocolate coated rice cakes gain ground while local players enjoy rising interest in traditional ingredients

##### CATEGORY DATA

Summary 2 Other Chocolate Confectionery by Product Type: 2023

Table 13 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 14 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 17 Sales of Chocolate Tablets by Type: % Value 2018-2023

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Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

GUM IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gum shows resilience amid economic fluctuations, benefiting from post-pandemic lifestyles

Elma focuses on targeted marketing strategies

Digitalisation provides potential for e-commerce growth

PROSPECTS AND OPPORTUNITIES

Gradual shift towards sustainable packaging

Rising demand for nutritional and sugar-free chewing gum options

Market consolidation and intensified competition to persist

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2018-2023

Table 26 Sales of Gum by Category: Value 2018-2023

Table 27 Sales of Gum by Category: % Volume Growth 2018-2023

Table 28 Sales of Gum by Category: % Value Growth 2018-2023

Table 29 Sales of Gum by Flavour: Rankings 2018-2023

Table 30 NBO Company Shares of Gum: % Value 2019-2023

Table 31 LBN Brand Shares of Gum: % Value 2020-2023

Table 32 Distribution of Gum by Format: % Value 2018-2023

Table 33 Forecast Sales of Gum by Category: Volume 2023-2028

Table 34 □Forecast Sales of Gum by Category: Value 2023-2028

Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2023-2028

Table 36 □Forecast Sales of Gum by Category: % Value Growth 2023-2028

SUGAR CONFECTIONERY IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Halva gains traction as a favourite sugar snack option

Health-oriented sugar confectionery variants become more visible

Offline sales channels continue to reign

PROSPECTS AND OPPORTUNITIES

Sweet rice cakes to continue rising throughout the forecast period

Increased adoption of healthier alternatives

Halva products and nutritious sweets to enjoy further growth as pack sizes are set to shrink

CATEGORY DATA

Summary 3 Other Sugar Confectionery by Product Type: 2023

Table 37 Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 38 Sales of Sugar Confectionery by Category: Value 2018-2023

Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

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Table 42 NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 44 Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 46 □Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Table 48 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN GREECE

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Snack bars benefits from increased focus on health

Rising health consciousness drives developments in sweet biscuits and dried fruit

E-commerce continues to impact distribution

#### PROSPECTS AND OPPORTUNITIES

Protein products and other snack bars to see further rises

Economic constraints benefit private label

Sustainability initiatives and investment in healthy biscuits to expand

#### CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2019-2023

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023

Table 57 NBO Company Shares of Snack Bars: % Value 2019-2023

Table 58 □LBN Brand Shares of Snack Bars: % Value 2020-2023

Table 59 □NBO Company Shares of Fruit Snacks: % Value 2019-2023

Table 60 □LBN Brand Shares of Fruit Snacks: % Value 2020-2023

Table 61 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023

Table 62 □Distribution of Sweet Biscuits by Format: % Value 2018-2023

Table 63 □Distribution of Snack Bars by Format: % Value 2018-2023

Table 64 □Distribution of Fruit Snacks by Format: % Value 2018-2023

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028

Table 68 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

#### ICE CREAM IN GREECE

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Plant-based ice cream gathers pace

Post-pandemic recovery fuels impulse ice cream sales

Continued innovation drives growth, while players are pushed to adapt in face of Wolt's success

#### PROSPECTS AND OPPORTUNITIES

Vegan ice cream to see greater interest though progress will be slow

Ice cream consumption to benefit from travel and tourism

Private label set to expand though brands will continue to dominate as co-branding continues

#### CATEGORY DATA

Table 69 Sales of Ice Cream by Category: Volume 2018-2023

Table 70 Sales of Ice Cream by Category: Value 2018-2023

Table 71 Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 72 Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2018-2023

Table 74 Sales of Impulse Ice Cream by Format: % Value 2018-2023

Table 75 NBO Company Shares of Ice Cream: % Value 2019-2023

Table 76 LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023

Table 78 LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023

Table 79 NBO Company Shares of Take-home Ice Cream: % Value 2019-2023

Table 80 LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023

Table 81 Distribution of Ice Cream by Format: % Value 2018-2023

Table 82 Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 83 Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 84 Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 85 Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

#### SAVOURY SNACKS IN GREECE

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Snack bars makes space for vegan varieties

Health and wellness trends inform innovation

Rice snacks rise in popularity

#### PROSPECTS AND OPPORTUNITIES

E-commerce impact to increase

Post-pandemic push for healthier snacks will persist

Private label set to expand in nuts, seeds and trail mixes

#### CATEGORY DATA

Summary 4 Other Savoury Snacks by Product Type: 2023

Table 86 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 87 Sales of Savoury Snacks by Category: Value 2018-2023

Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 89 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 90 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 91 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 92 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 94 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 95 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 96 Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

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