

Snacks in Croatia

Market Direction | 2023-07-03 | 63 pages | Euromonitor

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Report description:

Overall, 2023 is expected to be a positive year for snacks, with further current value and volume growth, supported by a post-pandemic return of foreign tourists in large numbers and an increase in impulse buying and on-the-go consumption. However, ongoing high inflation, caused by rising energy prices and continuing food shortages, partly due to the war in Ukraine, is expected to hamper volume growth to some extent. Players are expected to respond to inflationary pressures by offering discounts...

Euromonitor International's Snacks in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Adria Snack continues to lead thanks to broad portfolio and expansion of production

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