

## **Snacks in Chile**

Market Direction | 2023-07-05 | 70 pages | Euromonitor

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### **Report description:**

The performance by snacks over the period of 2018-2022 varied significantly. Considering that 2018 was the last "normal" year for Chile, 2019 was marked by political protests and civil unrest, resulting in a significant part of the country's retail market forced to close for almost three months. 2020-2021, the main pandemic period in Chile, presented a different set of challenges, while 2022 saw the greater return to normality as Chileans enjoyed freedom outside of the home.

Euromonitor International's Snacks in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### CATEGORY DATA

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