

Snacks in Bulgaria

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Report description:

Retail volume sales growth for snacks in Bulgaria in 2023 is expected to be down slightly from 2022. The same is true of growth in retail current value sales, though most categories look set to record stronger performances in this regard than in volume terms. This is mainly explained by the persistence of inflationary pressures fuelled by the global recovery from COVID-19 and Russia's invasion of Ukraine, which have continued to drive up unit prices while eroding purchasing power. Given their di...

Euromonitor International's Snacks in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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