

Savoury Snacks in Slovakia

Market Direction | 2023-07-04 | 20 pages | Euromonitor

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Report description:

In 2023, savoury snacks faces dynamic unit price growth due to rising production costs. Increasing prices of inputs and energy resulted in multiple price increases for many brands throughout 2022 and 2023. To mitigate the impact, manufacturers such as Intersnack and PepsiCo opted to reduce the pack size of their potato chips while increasing unit prices. For instance, the market-leading brand Slovakia Chips decreased the pack size of its popular 140g packs to 100g while maintaining a seemingly l...

Euromonitor International's Savoury Snacks in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2023

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