

## **Savoury Snacks in Slovakia**

Market Direction | 2023-07-04 | 20 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

In 2023, savoury snacks faces dynamic unit price growth due to rising production costs. Increasing prices of inputs and energy resulted in multiple price increases for many brands throughout 2022 and 2023. To mitigate the impact, manufacturers such as Intersnack and PepsiCo opted to reduce the pack size of their potato chips while increasing unit prices. For instance, the market-leading brand Slovakia Chips decreased the pack size of its popular 140g packs to 100g while maintaining a seemingly l...

Euromonitor International's Savoury Snacks in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

## **Table of Contents:**

Savoury Snacks in Slovakia  
Euromonitor International  
July 2023

### List Of Contents And Tables

#### SAVOURY SNACKS IN SLOVAKIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Dynamic unit price growth and pack size reduction

Rise of private label savoury snacks

Impact of legislation on savoury snacks sales

##### PROSPECTS AND OPPORTUNITIES

Emphasis on health and wellness

Focus on sustainability

Challenges for domestic potato chips manufacturers

##### CATEGORY DATA

Summary 1 Other Savoury Snacks by Product Type: 2023

Table 1 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 2 Sales of Savoury Snacks by Category: Value 2018-2023

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 7 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 10 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

#### SNACKS IN SLOVAKIA

##### EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

##### MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2018-2023

Table 13 Sales of Snacks by Category: Value 2018-2023

Table 14 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 15 Sales of Snacks by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Snacks: % Value 2019-2023

Table 17 LBN Brand Shares of Snacks: % Value 2020-2023

Table 18 Penetration of Private Label by Category: % Value 2018-2023

Table 19 Distribution of Snacks by Format: % Value 2018-2023

Table 20 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 21 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Savoury Snacks in Slovakia

Market Direction | 2023-07-04 | 20 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-07
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)