

## **Savoury Snacks in Latvia**

Market Direction | 2023-07-03 | 18 pages | Euromonitor

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### **Report description:**

While savoury snacks is expected to register an increase in current value sales, volume growth is expected to be muted, as continuing high inflation dampens volume sales. Raw materials such as vegetable oil in particular see significant price rises. Many segments are expected to register a volume decline, including the most popular product, potato chips. Nuts, seeds and trail mixes, as well as tortilla chips, are the only products expected to see volume sales increase. Maturity of the sector als...

Euromonitor International's Savoury Snacks in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2023

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