

Savoury Snacks in Kazakhstan

Market Direction | 2023-07-03 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2022, the savoury snacks category experienced considerable price inflation, which was associated with an increase in the cost of logistics and raw materials, and prices have continued to rise in 2023. The category has shown moderate growth in sales volumes in 2023 as the impact of the COVID-19 crisis has lessened and the population has begun to lead to a more active social life. As they have resumed hectic lifestyles with more time spent outside the home, consumers have had less time availabl...

Euromonitor International's Savoury Snacks in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Savoury Snacks in Kazakhstan

Euromonitor International

July 2023

List Of Contents And Tables

SAVOURY SNACKS IN KAZAKHSTAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price remains a key issue

Innovative products generate interest

The share of Russian brands increases in the savoury snacks category

PROSPECTS AND OPPORTUNITIES

The development of modern trade contributes to the growth of savoury snacks

Interest in the popcorn category will be stable

The meat snacks and seafood snacks categories offer growth potential

CATEGORY DATA

Table 1 Sales of Savoury Snacks by Category: Volume 2018-2023

Table 2 Sales of Savoury Snacks by Category: Value 2018-2023

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 7 Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 10 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

SNACKS IN KAZAKHSTAN

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2018-2023

Table 13 Sales of Snacks by Category: Value 2018-2023

Table 14 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 15 Sales of Snacks by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Snacks: % Value 2019-2023

Table 17 LBN Brand Shares of Snacks: % Value 2020-2023

Table 18 Distribution of Snacks by Format: % Value 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 20 Forecast Sales of Snacks by Category: Value 2023-2028

Table 21 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 22 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Savoury Snacks in Kazakhstan

Market Direction | 2023-07-03 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com