

Savoury Snacks in Kazakhstan

Market Direction | 2023-07-03 | 20 pages | Euromonitor

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Report description:

In 2022, the savoury snacks category experienced considerable price inflation, which was associated with an increase in the cost of logistics and raw materials, and prices have continued to rise in 2023. The category has shown moderate growth in sales volumes in 2023 as the impact of the COVID-19 crisis has lessened and the population has begun to lead to a more active social life. As they have resumed hectic lifestyles with more time spent outside the home, consumers have had less time availab...

Euromonitor International's Savoury Snacks in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Innovative products generate interest

The share of Russian brands increases in the savoury snacks category

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The meat snacks and seafood snacks categories offer growth potential

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Summary 1 Research Sources

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