

Savoury Snacks in Hungary

Market Direction | 2023-07-03 | 22 pages | Euromonitor

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Report description:

Retail volume sales of savoury snacks saw continued growth in volume terms in 2023, thanks to the low cost of many of the products within the category. Lifestyle changes also had a positive impact on demand for snacks, including the ongoing trend towards hybrid and home-based working. As consumers continued to spend more time at home, they punctuated their working day with regular snack breaks. Moreover, with the increased popularity of streaming services such as Netflix and Disney Plus, savoury...

Euromonitor International's Savoury Snacks in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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