

Savoury Snacks in Bulgaria

Market Direction | 2023-07-03 | 22 pages | Euromonitor

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Report description:

Overall retail volume sales growth for savoury snacks in 2023 is set to be slower than in 2022, primarily because high inflation has continued to erode purchasing power among Bulgarians and drive up unit prices. The downturn is also explained by the easing of the pandemic, in that demand for product types that are mainly consumed at home has weakened as more people have gone back to the office and started regularly socialising again. In particular, the return to normal routines has had a negativ...

Euromonitor International's Savoury Snacks in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Healthy eating trend continues to inspire new launches

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