

Ice Cream in Slovakia

Market Direction | 2023-07-04 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The year 2023 witnesses a significant increase in unit prices for ice cream, driven by the earlier rise in input costs during the summer of 2022. As production took place in late spring when prices were still reasonable, the full impact of the cost spike was not immediately reflected in ice cream prices. To maintain the perception of relative price stability, retailers reduced pack sizes and foodservice establishments adopted smaller scoop sizes. These measures were implemented to cope with risi...

Euromonitor International's Ice Cream in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Ice Cream in Slovakia
Euromonitor International
July 2023

List Of Contents And Tables

ICE CREAM IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising costs and pack size adjustments in ice cream sales

Thrifter consumer behaviour and smaller scoop sizes stifle volume sales growth

Competition from chilled dairy-based desserts and home-made ice cream

PROSPECTS AND OPPORTUNITIES

Health and wellness focus in ice cream

Rise of multipacks and bulk ice cream

Growing popularity of e-commerce for ice cream sales

CATEGORY DATA

Table 1 Sales of Ice Cream by Category: Volume 2018-2023

Table 2 Sales of Ice Cream by Category: Value 2018-2023

Table 3 Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 4 Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2018-2023

Table 6 Sales of Impulse Ice Cream by Format: % Value 2018-2023

Table 7 NBO Company Shares of Ice Cream: % Value 2019-2023

Table 8 LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 9 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023

Table 10 □LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023

Table 11 □NBO Company Shares of Take-home Ice Cream: % Value 2019-2023

Table 12 □LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023

Table 13 □Distribution of Ice Cream by Format: % Value 2018-2023

Table 14 □Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 15 □Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 16 □Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 17 □Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

SNACKS IN SLOVAKIA

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 18 Sales of Snacks by Category: Volume 2018-2023

Table 19 Sales of Snacks by Category: Value 2018-2023

Table 20 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 21 Sales of Snacks by Category: % Value Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 NBO Company Shares of Snacks: % Value 2019-2023

Table 23 LBN Brand Shares of Snacks: % Value 2020-2023

Table 24 Penetration of Private Label by Category: % Value 2018-2023

Table 25 Distribution of Snacks by Format: % Value 2018-2023

Table 26 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 27 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 28 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 29 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Ice Cream in Slovakia

Market Direction | 2023-07-04 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com