

Ice Cream in Israel

Market Direction | 2023-07-03 | 22 pages | Euromonitor

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Report description:

The ice cream market in Israel continued its positive momentum in 2023, despite the fact that the leading players increased their prices at the end of the previous year. The indulgence trend continued to have a very strong impact on the market, particularly in take-home ice cream, where consumers maintained their interest in premium ice cream brands, including Ben & Jerry's and Magnum, despite rising prices. During the review period, more premium, pint-sized tubs of ice cream were launched to co...

Euromonitor International's Ice Cream in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2023

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Ben & Jerry's remains on sale throughout Israel

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