

## **Ice Cream in Croatia**

Market Direction | 2023-07-03 | 19 pages | Euromonitor

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### **Report description:**

Ice cream is expected to record double-digit current value growth and healthy volume growth in Croatia in 2023. With society opening up fully after the lifting of COVID-19 restrictions, impulse ice cream will likely perform particularly well as local consumers and foreign tourists increasingly purchase ice cream on the go.

Euromonitor International's Ice Cream in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Ice Cream market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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