

Gum in Slovenia

Market Direction | 2023-07-04 | 16 pages | Euromonitor

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Report description:

Gum is expected to register some volume growth in 2023, as consumers lead busy lives and often use gum as a breath freshener. In addition, gum is particularly popular among smokers, to remove any bad breath. The return of tourists in large number is also expected to boost volume sales.

Euromonitor International's Gum in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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GUM IN SLOVENIA

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Mars Wrigley's Orbit dominates

Chewing gum performs better than bubble gum

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