

Gum in Argentina

Market Direction | 2023-07-03 | 18 pages | Euromonitor

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Report description:

In 2022, gum sales experienced robust growth in volume terms, and positive growth is expected in 2023, albeit still below pre-pandemic levels. While the end of the pandemic brought about a rebound in gum sales, several trends that emerged during the pandemic and are here to stay are having a negative impact on the gum market. Many companies have adopted a home-office mode, allowing employees to work from home for one, two, or even three days a week - a practice that was uncommon before the COVID...

Euromonitor International's Gum in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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