

Colour Cosmetics in Germany

Market Direction | 2023-06-29 | 30 pages | Euromonitor

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Report description:

In 2022, both retail volume and current value sales of colour cosmetics in Germany saw a rebound. Consumers had more opportunities to spend time outside of the home and meet others, and were able to enjoy make-up once again. In many areas, wearing a protective mask was no longer mandatory in 2022, and therefore facial make-up, and lip products in particular, which was the most affected immediately after the emergence of the pandemic, experienced significant growth.

Euromonitor International's Colour Cosmetics in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COLOUR COSMETICS IN GERMANY

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