

## **Cider/Perry in Dominican Republic**

Market Direction | 2023-06-28 | 22 pages | Euromonitor

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### **Report description:**

Cider/Perry continued to be niche product in terms of value and volume sales. However, it registered high double-digit volume growth in 2022. Cider/perry benefitted from the removal of pandemic restrictions and increased socialising through on-trade channels. Coupled with this, high inflation cut purchasing power, and some consumers opted for more affordable cider/perry than champagne or sparkling wine for celebratory occasions.

Euromonitor International's Cider/Perry in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2023

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