

Cider/Perry in Australia

Market Direction | 2023-07-05 | 28 pages | Euromonitor

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Report description:

COVID-19 caused significant disruptions to on-trade sales throughout 2020 and 2021, with mobility restrictions and border closures limiting footfall at restaurants, bars, and other venues. Even as Australia began to ease restrictions towards the end of 2021, the Omicron wave of the virus in early 2022 kept concerns around COVID-19 high amongst Australians, resulting in a prolonged transitional period in the first half of the year as the country normalised post-pandemic. The on-trade channel beg...

Euromonitor International's Cider/Perry in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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