

## **Chocolate Confectionery in Sweden**

Market Direction | 2023-07-03 | 21 pages | Euromonitor

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### **Report description:**

Chocolate confectionery, as a product area, is set to see retail volume sales continue to normalise in 2023 following the surge seen during the COVID-19 pandemic. However, inflation and rising production costs had an impact on the development of unit prices in both 2022 and 2023. Despite these challenges, chocolate confectionery has shown resilience as it is an impulse category that tends to withstand hardships. In response to the reduced availability of sunflower and rapeseed oils caused by the...

Euromonitor International's Chocolate Confectionery in Sweden report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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