

Chocolate Confectionery in Slovakia

Market Direction | 2023-07-04 | 19 pages | Euromonitor

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Report description:

The significant rise in commodity prices, production costs, and inflation in 2023 has a notable impact on consumers' ability to purchase chocolate confectionery. Consequently, there is a heightened interest in price promotions and discounts as retailers seek to capture consumers' attention. As such, private label chocolate confectionery are gaining market share from competitors, not only due to their favourable value for money but also because of enhanced advertising and marketing support. This...

Euromonitor International's Chocolate Confectionery in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Chocolate Confectionery in Slovakia
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List Of Contents And Tables

CHOCOLATE CONFECTIONERY IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price pressures drive consumer demand for promotions and private label chocolate confectionery

Increased socialisation fuels demand for boxed assortments and seasonal confectionery

Milka brand's healthier recipe caters to health-conscious consumers

PROSPECTS AND OPPORTUNITIES

Diversification and Nutriscore labelling: Confectionery brands explore new categories

Growth of certified and fairtrade chocolate confectionery

Health-conscious consumers drive premiumisation in chocolate confectionery

CATEGORY DATA

Table 1 Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 2 Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 5 Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 10 □Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 11 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

SNACKS IN SLOVAKIA

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2018-2023

Table 14 Sales of Snacks by Category: Value 2018-2023

Table 15 Sales of Snacks by Category: % Volume Growth 2018-2023

Table 16 Sales of Snacks by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Snacks: % Value 2019-2023

Table 18 LBN Brand Shares of Snacks: % Value 2020-2023

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Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Snacks by Format: % Value 2018-2023

Table 21 Forecast Sales of Snacks by Category: Volume 2023-2028

Table 22 □Forecast Sales of Snacks by Category: Value 2023-2028

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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