

Chocolate Confectionery in Slovakia

Market Direction | 2023-07-04 | 19 pages | Euromonitor

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Report description:

The significant rise in commodity prices, production costs, and inflation in 2023 has a notable impact on consumers' ability to purchase chocolate confectionery. Consequently, there is a heightened interest in price promotions and discounts as retailers seek to capture consumers' attention. As such, private label chocolate confectionery are gaining market share from competitors, not only due to their favourable value for money but also because of enhanced advertising and marketing support. This...

Euromonitor International's Chocolate Confectionery in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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