

## **Chocolate Confectionery in Poland**

Market Direction | 2023-07-04 | 21 pages | Euromonitor

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### **Report description:**

Inflation and higher production costs forced food companies in Poland to raise prices towards the end of the review period. While small producers often could not afford to do so without losing contracts with retail chains, larger companies like Nestle and Mondelez increased their prices openly. Despite these price hikes, the financial results of these companies did not deteriorate. In fact, the net sales value for these firms increased. Nonetheless, the rise in chocolate confectionery prices in...

Euromonitor International's Chocolate Confectionery in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2023

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