

Chocolate Confectionery in Kazakhstan

Market Direction | 2023-07-03 | 19 pages | Euromonitor

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Report description:

In 2023, the chocolate confectionery category is set to see a slight recovery after a drop in sales in the previous year. The main reason for the poor performance in 2022 was problems with the supply of products, as well as raw materials for local companies to use in production since Russia limited the supply of flour and sugar to the territory of Kazakhstan. Local producers experienced a decline in production due to a lack of raw materials. This situation was reflected in a significant increase...

Euromonitor International's Chocolate Confectionery in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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