

Chocolate Confectionery in Chile

Market Direction | 2023-07-05 | 20 pages | Euromonitor

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Report description:

Chileans remain the most avid chocolate consumers in the region. In terms of both volume and value, Chile leads the ranking in per capita chocolate consumption in LATAM (more than doubling the average). 2023 continues to be influenced by pandemic-driven chocolate trends that began in mid-2020 amid lockdowns and unprecedented levels of social anxiety - and which ended in mid-2022 as the "new normal" was setting in, and inflation began its rise to unprecedented levels. While per capita chocolate c...

Euromonitor International's Chocolate Confectionery in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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