

Chocolate Confectionery in Argentina

Market Direction | 2023-07-03 | 19 pages | Euromonitor

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Report description:

In 2022, retail sales of chocolate confectionery experienced robust double-digit growth in volume terms. This upward trend is expected to continue in 2023, albeit at a slower pace. The strong performance can be attributed to the recovery of kiosks, which were severely impacted during 2020 and 2021. Additionally, there is a persistent demand among consumers who refuse to forgo indulgence despite the ongoing economic crisis. Within the chocolate confectionery segment, tablets are expected to spear...

Euromonitor International's Chocolate Confectionery in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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