

Alcoholic Drinks in Uganda

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Report description:

Uganda is a country in which the consumption of alcoholic drinks is frequent, heavy and widespread, to the extent that problem drinking has become a source of major social concern. Prior to the pandemic, economic development, rising income levels and the widening range of products on offer supported sales growth. While on-trade sales were hard hit by the pandemic they have since seen a full recovery with the country seeing brighter prospects.

Euromonitor International's Alcoholic Drinks in Uganda report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Alcoholic Drinks in Uganda
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List Of Contents And Tables

ALCOHOLIC DRINKS IN UGANDA

EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

Legislation

Taxation and duty levies

What next for alcoholic drinks?

Market Data

Table 1 Sales of Alcoholic Drinks by Category: Total Volume 2017-2022

Table 2 Sales of Alcoholic Drinks by Category: Total Value 2017-2022

Table 3 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022

Table 4 Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022

Table 5 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022

Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022

Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022

Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022

Table 9 GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022

Table 10 □Distribution of Alcoholic Drinks by Format: % Off-trade Volume 2017-2022

Table 11 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022

Table 12 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027

Table 13 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027

Table 14 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027

Table 15 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2022-2027

DISCLAIMER

BEER

2022 Developments

Prospects and Opportunities

Category Data

Table 16 □Sales of Beer by Category: Total Volume 2017-2022

Table 17 □Sales of Beer by Category: Total Value 2017-2022

Table 18 □Sales of Beer by Category: % Total Volume Growth 2017-2022

Table 19 □Sales of Beer by Category: % Total Value Growth 2017-2022

Table 20 □Sales of Beer by Off-trade vs On-trade: Volume 2017-2022

Table 21 □Sales of Beer by Off-trade vs On-trade: Value 2017-2022

Table 22 □Sales of Beer by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 23 □Sales of Beer by Off-trade vs On-trade: % Value Growth 2017-2022

Table 24 □GBO Company Shares of Beer: % Total Volume 2018-2022

Table 25 □NBO Company Shares of Beer: % Total Volume 2018-2022

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Table 26 □LBN Brand Shares of Beer: % Total Volume 2019-2022
Table 27 □Forecast Sales of Beer by Category: Total Volume 2022-2027
Table 28 □Forecast Sales of Beer by Category: Total Value 2022-2027
Table 29 □Forecast Sales of Beer by Category: % Total Volume Growth 2022-2027
Table 30 □Forecast Sales of Beer by Category: % Total Value Growth 2022-2027

WINE

Table 31 □Sales of Wine by Category: Total Volume 2017-2022
Table 32 □Sales of Wine by Category: Total Value 2017-2022
Table 33 □Sales of Wine by Category: % Total Volume Growth 2017-2022
Table 34 □Sales of Wine by Category: % Total Value Growth 2017-2022
Table 35 □Sales of Wine by Off-trade vs On-trade: % Volume Breakdown 2017-2022
Table 36 □Sales of Wine by Off-trade vs On-trade: % Value Breakdown 2017-2022
Table 37 □Sales of Wine by Off-trade vs On-trade: % Volume Growth 2017-2022
Table 38 □Sales of Wine by Off-trade vs On-trade: % Value Growth 2017-2022
Table 39 □Forecast Sales of Wine by Category: Total Volume 2022-2027
Table 40 □Forecast Sales of Wine by Category: Total Value 2022-2027
Table 41 □Forecast Sales of Wine by Category: % Total Volume Growth 2022-2027
Table 42 □Forecast Sales of Wine by Category: % Total Value Growth 2022-2027

SPIRITS

Table 43 □Sales of Spirits by Category: Total Volume 2017-2022
Table 44 □Sales of Spirits by Category: Total Value 2017-2022
Table 45 □Sales of Spirits by Category: % Total Volume Growth 2017-2022
Table 46 □Sales of Spirits by Category: % Total Value Growth 2017-2022
Table 47 □Sales of Spirits by Off-trade vs On-trade: % Volume Breakdown 2017-2022
Table 48 □Sales of Spirits by Off-trade vs On-trade: % Value Breakdown 2017-2022
Table 49 □Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2017-2022
Table 50 □Sales of Spirits by Off-trade vs On-trade: % Value Growth 2017-2022
Table 51 □GBO Company Shares of Spirits: % Total Volume 2018-2022
Table 52 □NBO Company Shares of Spirits: % Total Volume 2018-2022
Table 53 □LBN Brand Shares of Spirits: % Total Volume 2019-2022
Table 54 □Forecast Sales of Spirits by Category: Total Volume 2022-2027
Table 55 □Forecast Sales of Spirits by Category: Total Value 2022-2027
Table 56 □Forecast Sales of Spirits by Category: % Total Volume Growth 2022-2027
Table 57 □Forecast Sales of Spirits by Category: % Total Value Growth 2022-2027

CIDER/PERRY

Table 58 □Sales of Cider/Perry: Total Volume 2017-2022
Table 59 □Sales of Cider/Perry: Total Value 2017-2022
Table 60 □Sales of Cider/Perry: % Total Volume Growth 2017-2022
Table 61 □Sales of Cider/Perry: % Total Value Growth 2017-2022
Table 62 □Sales of Cider/Perry by Off-trade vs On-trade: Volume 2017-2022
Table 63 □Sales of Cider/Perry by Off-trade vs On-trade: Value 2017-2022
Table 64 □Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2017-2022
Table 65 □Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2017-2022
Table 66 □GBO Company Shares of Cider/Perry: % Total Volume 2018-2022
Table 67 □NBO Company Shares of Cider/Perry: % Total Volume 2018-2022
Table 68 □LBN Brand Shares of Cider/Perry: % Total Volume 2019-2022
Table 69 □Forecast Sales of Cider/Perry: Total Volume 2022-2027

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Table 70 □Forecast Sales of Cider/Perry: Total Value 2022-2027

Table 71 □Forecast Sales of Cider/Perry: % Total Volume Growth 2022-2027

Table 72 □Forecast Sales of Cider/Perry: % Total Value Growth 2022-2027

RTDS

Table 73 □Sales of RTDs by Category: Total Volume 2017-2022

Table 74 □Sales of RTDs by Category: Total Value 2017-2022

Table 75 □Sales of RTDs by Category: % Total Volume Growth 2017-2022

Table 76 □Sales of RTDs by Category: % Total Value Growth 2017-2022

Table 77 □Sales of RTDs by Off-trade vs On-trade: Volume 2017-2022

Table 78 □Sales of RTDs by Off-trade vs On-trade: Value 2017-2022

Table 79 □Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 80 □Sales of RTDs by Off-trade vs On-trade: % Value Growth 2017-2022

Table 81 □GBO Company Shares of RTDS: % Total Volume 2018-2022

Table 82 □NBO Company Shares of RTDS: % Total Volume 2018-2022

Table 83 □LBN Brand Shares of RTDS: % Total Volume 2019-2022

Table 84 □Forecast Sales of RTDs by Category: Total Volume 2022-2027

Table 85 □Forecast Sales of RTDs by Category: Total Value 2022-2027

Table 86 □Forecast Sales of RTDs by Category: % Total Volume Growth 2022-2027

Table 87 □Forecast Sales of RTDs by Category: % Total Value Growth 2022-2027

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