

Alcoholic Drinks in Cambodia

Market Direction | 2023-06-27 | 46 pages | Euromonitor

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Report description:

Alcoholic drinks has recovered from the COVID-19 pandemic in 2022, after being negatively impacted in 2020 due to the closure of establishments that sell alcoholic beverages and food. In 2021, the situation started to improve, with a full recovery on the most part seen in 2022 in line with the full return to domestic economic activities. However, the industry now faces a new set of challenges due to the global inflation rates which are causing some consumers to be more conservative in their spend...

Euromonitor International's Alcoholic Drinks in Cambodia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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