

## **Alcoholic Drinks in Australia**

Market Direction | 2023-07-05 | 82 pages | Euromonitor

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### **Report description:**

In 2022, alcoholic drinks in Australia saw little movement in total volume sales. However, 2022 was a transitional year for alcoholic drinks in Australia, as the country gradually normalised after all restrictions and border closures were lifted at the beginning of the year, and the overall stasis masked very different performances on-trade and off-trade. On-trade sales saw a dramatic rebound in 2022, as Australians moved to their new post-pandemic routines. However, with the return to consumpt...

Euromonitor International's Alcoholic Drinks in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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