

## **Alcoholic Drinks in Angola**

Market Direction | 2023-07-04 | 63 pages | Euromonitor

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### **Report description:**

Sales of alcoholic drinks increased in 2022 in both the off- and the on-trade as the market continued to recover from declines seen during the pandemic. Rising local production played a huge role by making products more affordable and more consistently available as importers faced challenges ensuring a consistent supply of their products. In addition, changes to the IEC tax made many products more affordable, while expansion of the affluent urban middle class also contributed to strong growth.

Euromonitor International's Alcoholic Drinks in Angola report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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