

**Turkey X Ray Imaging System Market, By Mobility (Portable, Fixed), By Source (Domestic, Import), By Application (Cardiology, Oncology, Neurology, Orthopedics, Gastroenterology, Gynecology, Others), By End User (Hospitals & Clinics, Diagnostic Centers, Ambulatory Care Centers, Others), By Region, Competition, Forecast & Opportunities, 2028**

Market Report | 2023-07-01 | 74 pages | TechSci Research

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**Report description:**

Turkey X-Ray Imaging System Market is expected to grow at an impressive rate during the forecast period, 2024-2028. This is ascribed to the factors such as increasing chronic disease prevalence, growing disease prevalence among the elderly population and increasing healthcare infrastructure, and growing health tourism in the country.

Moreover, the increase in the sedentary lifestyle, including lack of exercise, alcohol consumption, overeating, obesity, etc., is giving rise to several health issues such as osteoporosis, bone weakening and contributing to various diseases is expected to drive the growth of Turkey X-ray Imaging System Market in the forecast years, 2024-2028. Turkish Statistical Institute (TurkStat) estimates that in 2021, Turkey's gross domestic product will spend more than USD802.7 billion on research and development, an increase of 42.8%. This improves the health care infrastructure and facilities available in the country, including the X-ray imaging systems, thereby propelling the X-ray imaging market growth in the coming years.

**Rising Number of Road Accidents & Injuries**

According to statistics, fatal road injuries in Turkey rose to 5,362 traffic fatalities in 2021. Additionally, according to the Global Road Safety Facility (GRSF) hosted by the World Bank, approximately 73% of road accidental fatalities & injuries are observed among people within the age groups of 15-64 years. The increasing cases of road accidents are causing the population at risk regarding injuries and fatalities, thereby creating a huge demand for the X-Ray imaging system market. The growing risk of the young population getting a serious bone injury in many cases requires an X-ray majorly. Additionally, the use of digital X-rays in a case requiring an examination of the chest, abdomen, and any superficial soft tissues, thereby supporting the growth of Turkey

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## X-Ray Imaging Market.

### Increasing Prevalence of Osteoporosis

The growing prevalence of osteoporosis, i.e., weakening of bone strength, is a health condition that is observed being underestimated by the country. According to research by NCBI, the growing number of cases of osteoporosis in the country, with 1.35 million fractures predicted to occur from 2019 to 2023 at an associated cost of 2.42 billion USD. The increased osteoporosis condition in a patient creates a demand for dual-energy X-ray absorptiometry testing and diagnosis of hip fractures. The rising effect of osteoporosis in a person is creating a huge demand for different X-ray imaging systems for undergoing regular diagnosis in the person suffering severe osteoporosis and thereby maintaining & treating the person's health.

### The Growing Susceptibility for Fractures Among the Elderly

With the growing age, the condition of weakened health brings multiple bone health issues and other severe health conditions among the geriatric population. According to WHO, The rising elderly population in the country is growing at an elevated rate compared to the last 5 years demographics of the country. Moreover, according to the Turkish Statistical Institute (TurkStat) statistics, in 2019, the elderly population was holding a huge percentage of, approximately 9.1% of the total population in Turkey. The increasing count of people in old age holds a huge account for the growing cases of bone fractures, internal injury, and chronic disease susceptibility, thus creating a huge demand for diagnostic facilities and treatments in frequent durations compared to the youth. Thus, the rising population is thereby driving the X-Ray imaging market towards growth and, at the same time, attributed to creating a huge market demand in the coming years for the X-Ray imaging system involved in the regular diagnosis of diseases & injuries.

### Growing Medical Tourism

Turkey is a country with a central location for multiple cities in the Middle East and European region. It has excellent health tourism capacities for countries across the world. Tourists from outside the country get exposure to various health facilities, including X-ray imaging system services. In 2017, the number of inbound medical tourists in Turkey was around 433,292. This number increased to 551,748 in 2018 and 662,087 in 2019. In 2020, due to the pandemic crisis and lockdown, the number went down to 388,150. However, in 2021 Turkey was successful in attracting medical tourists when the conditions went back to normal and witnessed 642,444 medical tourists. As of October 2022, Turkey has served 586,754 people. This number is set to increase in the remaining months of 2022 and in the coming years. Besides, the advanced facilities and excellent services offered by healthcare providers in the country further attract medical tourists to the country.

The service quality of many hospitals in Turkey is ascertained by world-famous accreditation organizations. More than 45 Turkish hospitals are accredited by the Joint Commission International (JCI). JCI accreditation is a valorization of the observance of a medical institution with established and internationally recognized standards. Turkey ranks second in the world in terms of the number of hospitals accredited by this organization, which is deemed to be qualified for high-quality medical treatment.

The cost of medical services in Turkey is 30-40% lower than that in European countries or the United States, but at the same time, the quality of medical care remains at a higher level, thereby attracting a lot of medical tourists. This is the major factor that has led to the shift of medical tourism from different European countries to Turkey. This, in turn, is creating new prospects for the growth of the Turkey X-Ray Imaging Market.

### Market Segmentation

The Turkey X-Ray Imaging System Market can be segmented by mobility, source, application, end user, and region. Based on mobility, the market is segmented into portable and fixed. Depending on the source, the market is fragmented into domestic and import. Depending on the application type, the market is further segmented into cardiology, oncology, neurology, orthopedics, gastroenterology, gynecology, and others. Based on the end user, the market is further divided into hospitals & clinics, diagnostic centers, ambulatory care centers, and others.

### Market Players

Canon Turkey, XERA MEDICAL SYSTEMS AND TECHNOLOGY LTD, FUJIFILM DIS TICARET AS, GE Medical Systems Turkiye Ltd. Sti., Siemens Healthcare Sagl?k AS., Turk Philips Ticaret AS, SHIMADZU Middle East & Africa, Toshiba Medical Systems Corporation ("TMSC"), Inter-Med A.S, Hologic, Inc, etc. are some of the leading companies operating in the market.

### Report Scope:

In this report, Turkey X ray Imaging System Market has been segmented into the following categories, in addition to the industry

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trends which have also been detailed below:

- Turkey X ray Imaging System Market, By Mobility
    - o Portable
    - o Standalone
  - Turkey X ray Imaging System Market, By Source
    - o Domestic
    - o Import
  - Turkey X ray Imaging System Market, By Application
    - o Cancer Research Institutes
    - o Cardiology
    - o Oncology
    - o Neurology
    - o Orthopedics
    - o Gastroenterology
    - o Gynecology
    - o Others
  - Turkey X ray Imaging System Market, By End User
    - o Hospitals & Clinics
    - o Diagnostic Centers
    - o Ambulatory Care Centers
    - o Others
  - Turkey Pharmaceutical Market, By Region:
    - o Marmara Region
    - o Central Anatolia
    - o Eastern Anatolia Region
    - o South-Eastern Anatolia Region
    - o Aegean Region
    - o Mediterranean Region
    - o Black Sea Region
- Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Turkey X ray Imaging System Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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