

Australia Tattoo Removal Market By Procedure (Laser, Surgical, Tropical Cream, Dermabrasion, Others), By End User (Laser Center, Dermatology Clinic, Hospitals, Others), By Region, Competition, Forecast & Opportunities, 2028

Market Report | 2023-07-01 | 74 pages | TechSci Research

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Report description:

Australia tattoo removal market is anticipated to witness significant growth through 2028 owing to the rise in the number of people opting for tattoo removal procedures. The increase in the adoption of laser tattoo removal procedures, coupled with constantly changing fashion trends, is expected to facilitate the growth of the market. According to a study published in 2021, one in five Australians has at least one tattoo, but over 30 percent regret doing it. The growing preference for minimally invasive techniques among people for tattoo removal due to faster recovery, fewer side effects, and less post-operative discomfort are the reasons which are surging the growth of the market. Besides, the market is witnessing high demand due to a rising number of individuals opting for tattoo removal due to strict corporate policies. The growing advancements in effective tattoo removal procedures are projected to provide significant growth to the Australian tattoo removal market. In addition, the introduction of multicolor tattoo removal equipment as well as the wide availability of different other devices which facilitate tattoo removal, is further expected to support the market growth in the coming years.

Moreover, the rising awareness among people regarding the presence of various tattoo removal procedures is surging the growth of the market. However, the market is also facing some restraints, such as the high cost of tattoo removal procedures. Moreover, cases of skin allergies and side effects associated with tattoo removal procedures might further limit the market growth.

Australia tattoo removal market is segmented based on procedure, end user, and region. Based on procedure, the market is categorized into laser, surgical, topical cream, dermabrasion, and others. Among them, the laser segment is expected to undergo the fastest growth during the forecast period as more individuals prefer this procedure over the surgical method. Laser treatment is a painless procedure and takes less time than a surgical one. However, the tropical cream segment is also witnessing significant growth in Australian market as these provide a cheap alternative for tattoo removal. Based on end users, the market is

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categorized into laser centers, dermatology clinics, hospitals, and others. Among these, the dermatology clinic segment is expected to possess high growth potential through 2028 owing to the growing preference of individuals for clinics as they have advanced equipment for tattoo removal as compared to laser centers, hospitals, and other end users.

Major players operating in the Australia tattoo removal market include Agic Capital, Bison Medical, Cynosure, Inc., Candela Corporation, Fosun Pharma, Lumenis, Lutronic Corporation, and Global Beauty Group, among others. The companies are adopting various growth strategies, including investing in advanced technologies and new product launches.

The objective of the Study:

- To analyze and forecast the market size of Australia tattoo removal market.
- To classify and forecast Australia tattoo removal market based on procedure, end user, and regional distribution.
- To identify drivers and challenges for Australia tattoo removal market.
- To examine competitive developments such as expansions and new product launches in Australia tattoo removal market.
- To conduct pricing analysis for Australia tattoo removal market.
- To identify and analyze the profile of leading players operating in Australia tattoo removal market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of tattoo removal companies across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents also enquired about their competitors. Through this technique, TechSci Research could include the companies which could not be identified due to the limitations of secondary research. TechSci Research analyzed the companies, service providers, and presence of all major players across the country. TechSci Research calculated the market size of Australia tattoo removal market using a bottom-up approach, wherein data for various end-user segments was recorded and forecasted for the future years. TechSci Research sourced these values from industry experts and company representatives and externally validated them by analyzing historical data of these product types and distribution channels for getting an appropriate overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations, and financial reports were also studied by TechSci Research.

Key Target Audience:

- Tattoo removal companies/partners, service providers, and other stakeholders
- Government bodies such as regulating authorities and policymakers
- Organizations, forums, and alliances related to tattoo removal
- Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as companies, service providers, end users, etc., besides allowing them to strategize investments and capitalizing on market opportunities.

Report Scope:

In this report, Australia tattoo removal market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

-□Australia Tattoo Removal Market, By Procedure:

- o□Laser
- o□Surgical
- o□Tropical Cream
- o□Dermabrasion
- o□Others

-□Australia Tattoo Removal Market, By End User:

- o□Laser Center
- o□Dermatology Clinic
- o□Hospitals
- o□Others

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-□Australia Tattoo Removal Market, By Region:

o□New South Wales

o□Victoria

o□Queensland

o□Western Australia

o□South Australia

o□Tasmania

o□Northern Territory

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Australia tattoo removal market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□Detailed analysis and profiling of additional market players (up to five).

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