

**United Kingdom Cosmetic Dentistry Market, By Product {Dental Systems and Equipment (Instrument Delivery Systems, Dental Chairs, Dental Handpieces, Dental Lasers, Dental Radiology Equipment, Others), Dental Implants, Dental Crowns & Bridges, Dental Veneer, Orthodontic Braces, Others}, End User (Dental Hospital & Clinics, Dental Laboratories, Others), By Region, Competition Forecast & Opportunities, 2028F**

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**Report description:**

United Kingdom Cosmetic Dentistry Market is expected to grow at a significant rate in the forecast period 2024-2028. This is ascribed to the rising prevalence of dental disorders, increasing preference for cosmetic dentistry, rising disposable income, and rising investment in healthcare expenditure in the country. In addition, the aging population and the desire for a more youthful appearance are also contributing to the growth of United Kingdom Cosmetic Dentistry Market. Additionally, various advancements in technology have made cosmetic dental treatments more accessible, affordable, and less invasive than ever before. This has resulted in a wider range of treatment options, which has contributed to the growth of the United Kingdom Cosmetic Dentistry Market.

According to a study published in the European Journal of Dentistry, most people overlook their imminent dental problems. These tooth issues grow worse over time, affecting their general health. Millions of people have suffered from persistent toothache because of their failure to recognize it. The factors include the rising prevalence of oral disorders such as dental caries, lip and oral cavity cancer, and periodontal disease. According to the World Health Organization, malignancies of the oral cavity and lips cause about 500,000 cases and over 180,000 deaths each year, potentially increasing the demand for aesthetic and family

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dentistry in the country. The increase in the geriatric population and their tooth-related problems during aging will drive the demand for more dental surgeries and dental implants to restore the shape of the face and speaking ability. Overall, the recent developments in the cosmetic dentistry market in the United Kingdom have been focused on improving the precision, efficiency, and sustainability of dental treatments while also ensuring patient safety and accessibility.

Cosmetic dentistry refers to dental procedures that enhance the look of teeth, gums, or teeth with a primary focus on the improvement of dental aesthetics in terms of shape, size, alignment, color, position, and overall smile appearance. Teeth whitening, dental bonding, smile makeovers, full mouth reconstruction, gum lifts, and contouring are a few of the popular cosmetic operations. Some of the popular cosmetic dental procedures in the United Kingdom include teeth whitening, veneers, crowns and bridges, dental implants, and orthodontic treatments such as braces and aligners. The market is highly competitive, with many established players and new entrants offering a range of services to cater to the growing demand for cosmetic dental treatments.

Additionally, the demand is high for cosmetic dentistry as people are not happy with their appearance, in turn, are, thus, moving towards cosmetic surgery, thereby influencing the growth of United Kingdom Cosmetic Dentistry Market.

The increasing cost of dental care facilities in developed countries is attracting patients to indulge in cosmetic dentistry activity in United Kingdom, thereby influencing the market growth. Supportive government policies and schemes to raise awareness among the people and to promote and develop the cosmetic dentistry sector are expected to boost market growth. Collaborations between the government and non-government bodies to increase connectivity and accelerate the cosmetic dentistry market growth are fueling the growth of the market in the coming years. To attract international patients, market players are opting for marketing strategies to provide them access to advanced technology at nominal prices.

#### Rising Prevalence of Dental Abnormalities

An increase in the prevalence of dental disorders such as periodontal diseases, tooth decay, gum disease, dental crack, and dental cavities also increases the demand for cosmetic dentistry. Dental abnormalities, like anomalies, caries, etc., are alterations in the tooth structure that may be caused by genetic and environmental factors during tooth development. The number of dental disorders is increasing with growing urbanization and changes in living conditions, thereby influencing the market of United Kingdom Cosmetic dentistry in the forecasted years 2024-2028. According to United Kingdom Dental Statistics, there are over 12,000 dental practices in the UK, of which 35,000 people work as dental practitioners and 53,000 as dental nurses. A variety of procedures in cosmetic dentistry are available to help you achieve the perfect smile, including veneers, composite bonding, and full smile makeovers. For instance, according to United Kingdom dental statistics, 30% of adults experience dental pain regularly, 21% of adults have eating problems, and around 74% of adults are living with at least one removed tooth.

Additionally, the problem of tooth decay in children has decreased in recent years, partly thanks to better food labeling and restrictions on advertising high-sugar foods to children. An estimated 130,000 dental implants were placed in the UK in 2012, and that number is now doubled. Therefore, the high prevalence of oral diseases is supporting the growth of United Kingdom Cosmetic Dentistry Market in the forecasted years 2024-2028.

#### Technologically Advanced Solutions

The use of novel materials for dental restorations for the need for more natural-looking teeth is on the rise these days. Many businesses are using technologically advanced materials, such as bonding agents and dental cement, to modernize outdated methods. Several businesses are spending a lot of money on minimally invasive devices and procedures, such as dental lasers, to draw in more clients. Lasers are used in a wide range of dental procedures in maxillofacial surgery, including whitening, caries prevention, wound healing, restorative cure and removal, and growth modulation. Dental lasers minimize any bleeding or bacterial infections, cause less damage to surrounding gum tissue, and are not painful. Dental lasers can be used to prevent or reduce blood loss and patient discomfort during surgical operations like gum elevation and teeth whitening. Another developing field of research is adhesive dentistry, which uses composite materials to improve aesthetics and fortify teeth while causing minimal damage to tooth structures. As a result, the number of people opting for these operations is on the rise.

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## Growing Awareness for Cosmetic Dentistry

Nowadays, people are more aware of the impact of aesthetics on their general lifestyle. Cosmetic Dentistry offers a wide range of treatments, from tooth whitening and veneers to dental implants, all of which are focused on the achievement of a beautiful smile. Innovations of 3D dentistry and laser dentistry are influencing the field of cosmetic dentistry and advancement in the materials used in restorations. Consequently, patients now get quality aesthetic dentistry, resulting in teeth looking more natural than ever before. Several emerging technologies, such as computer smile imaging, intraoral camera, tomography digital X-rays, etc., are also making cosmetic dentistry effective and more comfortable. This, in turn, is influencing the growth of United Kingdom Cosmetic Dentistry Market in the coming years. With the rise of social media and research papers, people are becoming more aware of the various cosmetic dental treatments available and are increasingly seeking them out to improve their appearance.

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## Market Segmentation

United Kingdom Cosmetic Dentistry Market is segmented into product, end user, region, and company. Based on product, the market is divided into Dental Systems and Equipment, dental implants, dental crowns & bridges, dental veneer, orthodontic braces, and others. Based on dental systems and equipment, the market is segmented into instrument delivery systems, dental chairs, dental handpieces, dental lasers, dental radiology equipment, and others. Based on end users, the market is divided into dental hospitals & clinics, dental laboratories, and others.

## Market Players

Macopharma UK Ltd., Terumo BCT Ltd., UK Dental Specialists, Harley Street Dental Clinic, Forward Dental Care, Rodericks Dental Limited, Bourn Hall Fertility Clinic, HealthPlus Fertility Center, Abbey Dental Care, Kings Dental Clinic, etc. are the major players in United Kingdom Cosmetic Dentistry Market.

## Report Scope:

In this report, United Kingdom Cosmetic Dentistry Market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### □□Cosmetic Dentistry Market, By Product:

- o□Dental Systems and Equipment
- o□Dental Implants
- o□Dental Crowns & Bridges
- o□Dental Veneer
- o□Orthodontic Braces
- o□Others

### □□Cosmetic Dentistry Market, By Dental Systems and Equipment:

- o□Instrument Delivery Systems
- o□Dental Chairs
- o□Dental Handpieces
- o□Dental Lasers
- o□Dental Radiology Equipment
- o□Others

### □□Cosmetic Dentistry Market, By Region:

- o□South
- o□North

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- o East of England
- o Yorkshire & Humberside
- o Scotland
- o Midlands
- o Wales

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United Kingdom Cosmetic Dentistry Market.

#### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

- Detailed analysis and profiling of additional market players (up to five).

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