

## **US & India Online Payment Gateway Market Research Report Forecast to 2030**

Market Report | 2023-07-13 | 84 pages | Market Research Future

### **AVAILABLE LICENSES:**

- Single User Price \$2950.00
- Enterprisewide Price \$5250.00

### **Report description:**

US & India Online Payment Gateway Market Research Report Forecast to 2030

#### **Market Overview**

Online payments have become a routine for individuals as it is convenient to make transactions online. The increased popularity of online shopping among individuals has risen the need for secure, fast, and enhanced payment solutions to offer a smooth flow of transactions. Moreover, online payments are anonymous and are difficult to verify resulting in fraudulent transactions that can lead to security breaches in the system. Authorization and tokenization of entities have become a necessity to ensure smooth, error-less transactions. Thus, payment gateways have become an important part and parcel of secure online payments.

A payment gateway is an intermediary entity that connects merchants' and customers' bank accounts for transaction processes. Payment gateways provide a convenient payment platform for businesses for e-commerce. Technological advancements in encryption methods have provided these payment platforms with secure transmission of data resulting into the prevention of fraudulent transactions.

Digitization has played a major role in the adoption of online payment system by individuals. Promoting cashless transactions for payments of smaller denominations has risen the need for quick and enhanced payment platforms which are relatively secure. The major driver fueling the growth of online payment gateways is the increased usage of card payments by individuals for transactions. However, security concerns regarding online payments is still refraining the growth of online payment gateway market. This has become a major area of concern for service providers as data needs to be highly encrypted. Additionally, authentication of identities from both merchant's and customer's end is necessary to process smooth flow of transaction processes.

#### **Market Segmentation**

US & India Online Payment Gateway Market is classified in terms of Type, Application, and industry.

#### **Regional Analysis**

In terms of regions, the online payment gateway market is divided into US and India. The market in the US is the largest in 2021 and the market of India is expected to grow with the highest CAGR of 15.8% during the forecast period 2022 to 2030.

#### **Major Players**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

The major players in the online payment gateway market providing online payment platforms across the globe include PayPal Holdings, Inc., Stripe, 2Checkout, Amazon.com, Inc., PaySimple, SecurePay, Braintree, DigiPay, and BlueSnap.

?

## Table of Contents:

### TABLE OF CONTENTS

1	EXECUTIVE SUMMARY	12
1.1	MARKET ATTRACTIVENESS ANALYSIS	13
2	MARKET INTRODUCTION	14
2.1	DEFINITION	14
2.2	SCOPE OF THE STUDY	14
2.3	RESEARCH OBJECTIVE	14
2.4	MARKET STRUCTURE	14
3	RESEARCH METHODOLOGY	15
4	MARKET DYNAMICS	22
4.1	INTRODUCTION	22
4.2	DRIVERS	23
4.2.1	INCREASING DIGITAL PAYMENT TRANSACTIONS IN E-COMMERCE AND M-COMMERCE	23
4.2.2	NEED FOR USER-FRIENDLY METHODS FOR ONLINE PAYMENTS AND RESERVATIONS	23
4.2.3	DRIVERS IMPACT ANALYSIS	24
4.3	RESTRAINTS	24
4.3.1	SECURITY CONCERNS REGARDING ONLINE PAYMENT	24
4.3.2	RESTRAINTS IMPACT ANALYSIS	25
4.4	OPPORTUNITY	25
4.4.1	GROWING USE OF SMARTPHONES FOR ONLINE PAYMENTS	25
4.5	IMPACT OF COVID-19	26
4.5.1	IMPACT OF COVID-19 ON IT & TELECOM INDUSTRY	26
4.5.2	IMPACT ON COVID-19 ON BUSINESSES ACROSS VARIOUS INDUSTRY VERTICALS	26
4.5.3	IMPACT ON DEMAND FROM EMERGING ECONOMIES	27
5	MARKET FACTOR ANALYSIS	28
5.1	VALUE CHAIN ANALYSIS	28
5.1.1	PAYMENT PLATFORM DEVELOPERS	28
5.1.2	SYSTEM INTEGRATORS	28
5.1.3	SERVICE PROVIDERS	29
5.1.4	END USERS	29
5.2	PORTER'S FIVE FORCES MODEL	29
5.2.1	THREAT OF NEW ENTRANTS	30
5.2.2	BARGAINING POWER OF SUPPLIERS	30
5.2.3	THREAT OF SUBSTITUTES	30
5.2.4	BARGAINING POWER OF BUYERS	30
5.2.5	INTENSITY OF RIVALRY	30
6	US & INDIA ONLINE PAYMENT GATEWAY MARKET, BY TYPE	31
6.1	OVERVIEW	31
6.2	HOSTED PAYMENT GATEWAYS	31
6.3	API/NON-HOSTED PAYMENT GATEWAYS	31
6.4	PRO/SELF-HOSTED PAYMENT GATEWAYS	31

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

6.5	LOCAL BANK INTEGRATES	32
6.6	DIRECT PAYMENT GATEWAYS	32
6.7	PLATFORM-BASED PAYMENT GATEWAY SOLUTION	32
6.7.1	ONLINE PAYMENT GATEWAY MARKET, BY TYPE, 2018-2030	33
7	US & INDIA ONLINE PAYMENT GATEWAY MARKET, BY APPLICATION	34
7.1	OVERVIEW	34
7.2	MICRO AND SMALL ENTERPRISES	34
7.3	MID-SIZE ENTERPRISES	34
7.4	LARGE ENTERPRISES	34
7.4.1	US & INDIA ONLINE PAYMENT GATEWAY MARKET, BY APPLICATION, 2018-2030	35
8	US & INDIA ONLINE PAYMENT GATEWAY MARKET, BY INDUSTRY	36
8.1	OVERVIEW	36
8.2	BFSI	36
8.3	RETAIL & E-COMMERCE	36
8.4	MEDIA & ENTERTAINMENT	36
8.5	TRAVEL & HOSPITALITY	37
8.6	OTHERS.	37
8.6.1	US & INDIA ONLINE PAYMENT GATEWAY MARKET, BY INDUSTRY, 2018-2030	38
9	US & INDIA ONLINE PAYMENT GATEWAY MARKET, BY COUNTRY	39
9.1	OVERVIEW	39
9.2	US	41
9.2.1	US: ONLINE PAYMENT GATEWAY MARKET SHARE, BY TYPE, 2018-2030 (USD MILLION)	41
9.2.2	US: ONLINE PAYMENT GATEWAY MARKET, BY APPLICATION, 2018-2030	42
9.2.3	US: ONLINE PAYMENT GATEWAY MARKET, BY INDUSTRY, 2018-2030	43
9.3	INDIA	44
9.3.1	INDIA: ONLINE PAYMENT GATEWAY MARKET SHARE, BY TYPE, 2018-2030 (USD MILLION)	44
9.3.2	INDIA: ONLINE PAYMENT GATEWAY MARKET, BY APPLICATION, 2018-2030	45
9.3.3	INDIA: ONLINE PAYMENT GATEWAY MARKET, BY INDUSTRY, 2018-2030	46
	?	
10	COMPETITIVE LANDSCAPE	47
10.1	COMPETITIVE BENCHMARKING	48
10.2	VENDOR SHARE ANALYSIS	49
10.3	RECENT DEVELOPMENTS	49
10.3.1	PARTNERSHIPS/AGREEMENTS/CONTRACTS/COLLABORATIONS	49
10.3.2	BUSINESS EXPANSIONS/ACQUISITIONS	51
10.3.3	PRODUCT LAUNCHES/DEVELOPMENTS	52
11	COMPANY PROFILES	53
11.1	PAYPAL HOLDINGS, INC.	53
11.1.1	COMPANY OVERVIEW	53
11.1.2	FINANCIAL OVERVIEW	54
11.1.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	54
11.1.4	KEY DEVELOPMENTS	55
11.1.5	SWOT ANALYSIS	56
11.1.6	KEY STRATEGIES	56
11.2	AUTHORIZE.NET.	57
11.2.1	COMPANY OVERVIEW	57
11.2.2	FINANCIAL OVERVIEW	57

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11.2.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	58
11.2.4	KEY DEVELOPMENTS	58
11.2.5	SWOT ANALYSIS	58
11.2.6	KEY STRATEGIES	58
11.3	STRIPE, INC.	59
11.3.1	COMPANY OVERVIEW	59
11.3.2	FINANCIAL OVERVIEW	59
11.3.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	59
11.3.4	KEY DEVELOPMENTS	59
11.3.5	SWOT ANALYSIS	60
11.3.6	KEY STRATEGIES	60
11.4	VERIFONE	61
11.4.1	COMPANY OVERVIEW	61
11.4.2	FINANCIAL OVERVIEW	61
11.4.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	61
11.4.4	KEY DEVELOPMENTS	61
11.4.5	SWOT ANALYSIS	62
11.4.6	KEY STRATEGIES	62
?		
11.5	AMAZON PAY (AMAZON.COM, INC)	63
11.5.1	COMPANY OVERVIEW	63
11.5.2	FINANCIAL OVERVIEW	64
11.5.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	64
11.5.4	KEY DEVELOPMENTS	65
11.5.5	SWOT ANALYSIS	66
11.5.6	KEY STRATEGIES	66
11.6	PAYSIMPLE	67
11.6.1	COMPANY OVERVIEW	67
11.6.2	FINANCIAL OVERVIEW	67
11.6.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	68
11.6.4	KEY DEVELOPMENTS	68
11.6.5	SWOT ANALYSIS	68
11.6.6	KEY STRATEGIES	69
11.7	BLUESNAP INC.	70
11.7.1	COMPANY OVERVIEW	70
11.7.2	FINANCIAL OVERVIEW	70
11.7.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	70
11.7.4	KEY DEVELOPMENTS	70
11.7.5	SWOT ANALYSIS	71
11.7.6	KEY STRATEGIES	71
11.8	GLOBAL PAYMENTS INC.	72
11.8.1	COMPANY OVERVIEW	72
11.8.2	FINANCIAL OVERVIEW	72
11.8.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	73
11.8.4	KEY DEVELOPMENTS	73
11.8.5	SWOT ANALYSIS	74
11.8.6	KEY STRATEGIES	74

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11.9	WORLDPAY BY FIS	75
11.9.1	COMPANY OVERVIEW	75
11.9.2	FINANCIAL OVERVIEW	76
11.9.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	76
11.9.4	KEY DEVELOPMENTS	77
11.9.5	SWOT ANALYSIS	77
11.9.6	KEY STRATEGIES	77
?		
11.10	CCBILL, LLC.	78
11.10.1	COMPANY OVERVIEW	78
11.10.2	FINANCIAL OVERVIEW	78
11.10.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	78
11.10.4	KEY DEVELOPMENTS	78
11.11	FIRST DATA CORP (FISERV, INC)	79
11.11.1	COMPANY OVERVIEW	79
11.11.2	FINANCIAL OVERVIEW	80
11.11.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	80
11.11.4	KEY DEVELOPMENTS	81
11.11.5	SWOT ANALYSIS	81
11.11.6	KEY STRATEGIES	81
11.12	INFIBEAM AVENUES	82
11.12.1	COMPANY OVERVIEW	82
11.12.2	FINANCIAL OVERVIEW	82
11.12.3	PRODUCTS/SOLUTIONS/SERVICES OFFERED	83
11.12.4	KEY DEVELOPMENTS	83
11.12.5	SWOT ANALYSIS	83
11.12.6	KEY STRATEGIES	83
?		

## US & India Online Payment Gateway Market Research Report Forecast to 2030

Market Report | 2023-07-13 | 84 pages | Market Research Future

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Price	\$2950.00
	Enterprisewide Price	\$5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-19"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com