

Animal Wound Care Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-07-05 | 141 pages | IMARC Group

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Report description:

Market Overview:

The global animal wound care market size reached US\$ 1.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1.7 Billion by 2028, exhibiting a growth rate (CAGR) of 6.2% during 2023-2028.

Animal wound care is a medical assistance given to animals by creating tissues with a similar structure at the site of injury to maintain their stability. It comprises stopping the bleeding, removing any foreign objects with tweezers, and cleaning, disinfecting and covering the wound with a bandage. It relies on sterile bandages, cleansing solutions, antibacterial ointments, bandage scissors, elastic wrapping, tweezers, spray bottles, and clean towels to treat wounds. It assists in washing away both visible and microscopic debris, which reduces the risk of infection among animals. As a result, it finds extensive applications in hospitals, clinics, and home care across the globe.

Animal Wound Care Market Trends:

Due to the increasing adoption of pets among individuals to relieve anxiety and reduce the effects of social isolation, there is a rise in the demand for animal wound care. This, along with the growing demand for veterinary surgeries, represents one of the key factors driving the market. In addition, there is a rise in the number of vet visits to cure and diagnose infection for better health of animals and prevent diseases that are transferable from animals to humans. This, coupled with increasing enhancements in animal wound care products, is propelling the growth of the market. Moreover, favorable regulations implemented by governments of several countries to support better care and treatment of animals are catalyzing the demand for animal wound care. In line with this, the growing demand for animal protein is positively influencing the market. Besides this, key market players are investing in research and development (R&D) activities to launch new animal care products. Apart from this, the rising awareness among the masses about animal health and welfare is offering lucrative growth opportunities to industry investors.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global animal wound care market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, animal type and end user.

Breakup by Product:

To get more information about this market, Request Sample

Surgical Sutures and Stapler Tissue Adhesives, Sealants and Glue Advanced Advanced Wound Dressings Foam Dressings Hydrocolloid Dressings Film Dressings Hydrogel Dressings Others Traditional Tapes Dressings Bandages Absorbents Others Others

Breakup by Animal Type:

Companion Livestock

Breakup by End User:

Veterinary Hospitals & Clinics Home Care

Breakup by Region:

North America United States Canada Asia-Pacific China Japan

India South Korea Australia Indonesia Others Europe Germany France United Kingdom Italy Spain Russia Others Latin America Brazil Mexico Others Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Advancis Veterinary Ltd., B. Braun Melsungen AG, Elanco Animal Health Incorporated, Innovacyn Inc., Johnson & Johnson, Jorgen Kruuse A/S (Covetrus Inc.), Medtronic plc, Milliken & Company, NEOGEN Corporation, PrimaVet Inc., Vernacare and Virbac.

Key Questions Answered in This Report:

How has the global animal wound care market performed so far and how will it perform in the coming years? What has been the impact of COVID-19 on the global animal wound care market? What are the key regional markets? What is the breakup of the market based on the product? What is the breakup of the market based on the animal type? What is the breakup of the market based on the end user? What are the various stages in the value chain of the industry? What are the key driving factors and challenges in the industry? What is the structure of the global animal wound care market and who are the key players? What is the degree of competition in the industry?

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