

North America Ice Cream Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-07-05 | 140 pages | IMARC Group

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Report description:

Market Overview:

The North America ice cream market size reached US\$ 14.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 18.1 Billion by 2028, exhibiting a growth rate (CAGR) of 4.3% during 2023-2028.

Ice cream represents one of the most popular frozen dairy products that is prepared from cream/butterfat, sugar and milk. It is a rich source of energy and contains high levels of carbohydrates, calcium, phosphorus and vitamins such as A, C, D, E, K, B-6 and B-12. It helps in de-stressing and provides a soothing effect to the consumer. Owing to this, ice-cream is widely consumed as a dessert and comfort food in households, bakeries, restaurants, hotels and other eateries.

North America currently represents one of the largest markets for ice-cream. This can be attributed to the rising health consciousness among consumers, prevalence of lifestyle diseases in the region and the easy availability of healthier and innovative variants such as low-fat, lactose-free, gluten-free ice-creams. Apart from this, the increasing popularity of organic and premium ice creams is also fueling the growth of the market in the region.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America ice cream market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on flavor, category, product and distribution channel.

Key Regions Analyzed

United States

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Canada
Mexico

Analysis for Each Country
Market by Flavor
Chocolate
Fruit
Vanilla
Others

Market by Category
Impulse Ice Cream
Take-Home Ice Cream
Artisanal Ice Cream

Market by Product
Cup
Stick
Cone
Brick
Tub
Others

Market by Distribution Channel
Supermarkets and Hypermarkets
Convenience Stores
Ice cream Parlours
Online Stores
Others

Value Chain Analysis
Key Drivers and Challenges
Porters Five Forces Analysis
PESTEL Analysis
Government Regulations
Competitive Landscape
Competitive Structure
Key Player Profiles

IMARC Group's latest report provides a deep insight into the North America ice cream market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the North America ice cream market in any manner.

Key Questions Answered in This Report:

How has the North America ice cream market performed so far and how will it perform in the coming years?

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What are the key regions in the North America ice cream market?

What has been the impact of COVID-19 on the North America ice cream market?

What is the breakup of the North America ice cream market on the basis of flavor?

What is the breakup of the North America ice cream market on the basis of category?

What is the breakup of the North America ice cream market on the basis of product?

What is the breakup of the North America ice cream market on the basis of distribution channel?

What are the various stages in the value chain of the North America ice cream industry?

What are the key driving factors and challenges in the North America ice cream industry?

What is the structure of the North America ice cream industry and who are the key players?

What is the degree of competition in the North America ice cream industry?

What are the profit margins in the North America ice cream industry?

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